



The Leaflet Drop

The Newsletter of the PSYOP Veterans Association
(POVA)

www.usapova.org

Ex Verba Victoria

1 October 2017

Fellow Psywarriors,

Planning for POVA's 2018 Biennial Reunion is moving along under the capable guidance of Life Member Howard Patrick. While details are still being negotiated, Howard is lining up a HQ hotel, negotiating room rates, locating alternative hotels, and is finalizing an excellent Banquet menu. For those who have not put together a reunion in the past, it is a complex but interesting process. Much remains to be done, but with the assistance of members of our officers and Trustees, we will have a first-class reunion for all POVA members and friends. Follow our website to check on details as they develop.

I encourage all members to consider standing for POVA office. We will elect a new leadership team in 2018; there will be no "hold-overs" for office, so current office holders must volunteer to run or be nominated. This is a great opportunity for newer members to make a difference in POVA's future.

C. V. (Chad) Spawr
President

POVA Welcomes New Life Member: COL-Ret. Jack N. Summe

Mr. Jack Summe currently serves as the Director of Navy Intelligence Protection and Oversight within the Office of the Deputy Chief of Naval Operations for Information Warfare, N2/N6 and the Naval Intelligence Activity. He is responsible for the development, promulgation and implementation of Navy Special Security policy, the Navy Insider Threat to Cyber Security program, and the protection of Navy unclassified data that resides on contractor networks and systems. In addition, he serves as the principal advisor to the Deputy Chief of Naval Operations for Information Warfare on all Insider Threat programmatic matters. He was appointed as a Navy Defense Intelligence Senior Leader in January 2009.

From 2010-2013, Mr. Summe served as the Senior Advisor to the Deputy Assistant Secretary of Defense for Cyber Policy. Mr. Summe was responsible for the development of DoD Cyber Policy and activities focused on providing for the cybersecurity of the Defense Industrial Base and U.S. critical infrastructure.



POVA Life Member Jack N. Summe
COL-Ret., US Army

Mr. Summe worked closely with the National Security Staff, Department of Homeland Security, U.S. Cyber Command, and the National Security Agency. From 2009-2010, Mr. Summe served as the Assistant Director of Naval Intelligence for Strategic Engagement. In this role, he led Naval Intelligence Communications, Navy Foreign Liaison, International Engagement, and Intelligence Community policy.

Prior to Mr. Summe's appointment as a DISL, he led a distinguished 30-year career in the U.S. Army, serving in various command and staff positions within the Military Police, Psychological Operations and Information Operations career fields. Mr. Summe was the Commander, Joint Military Information Support Command, USSOCOM from 2006-2008; Commander, 4th Psychological Operations Group (Abn) from 2003-2005, Chief, Psychological Operations Division, The Joint Staff from 2000-2003 and Commander, 1st Psychological Operations Battalion (Abn) from 1996-1998. Mr. Summe also served as the Executive Officer of the 8th PSYOP Battalion and PSYOP Task Force that provided operational and tactical PSYOP Support to Operations Desert Shield and Desert Storm from 1990-1991.

A native of Warsaw, Indiana, he holds a bachelor's degree in Psychology from Purdue University and a master's degree in International Relations from the University of South Carolina. He is a resident graduate of the U.S. Army War College at Carlisle Barracks, PA and the Army Command and General Staff College, Fort Leavenworth, KS. He is designated a Joint Duty Officer and has IC Joint experience.

Mr. Summe is the recipient of the Secretary of Defense Medal for Meritorious Civilian Service and the MG Robert A. McClure Gold Medal for Psychological Operations Excellence. His military awards include the Defense Superior Service Medal, the Legion of Merit, the Bronze Star Medal, the Defense Meritorious Service Medal, the Meritorious Service Medal and he is a Master Parachutist.

13th PSYOP Battalion & 321st PSYOP Company leaders complete Leadership Course

Senior leadership of the 13th PSYOP Battalion and the 321st Tactical PSYOP Company from Grand Rapids, MI, completed the 13th PSYOP Battalion New Commanders and First Sergeant Course conducted in August at Ft. Knox, KY. Graduates pictured below (left to right) are CPT David Hua, First Sergeant Jeremiah Trench, First Sergeant Joshua Fuchs, and CPT Raphael Trujillo. Congratulations to these outstanding leaders of the 13th Battalion and the 321st.



**Left to right:
CPT David Hua
1SG Jeremiah Trench
1SG Joshua Fuchs
CPT Raphael Trujillo**

POVA Donation to Help Military and Veterans Affected by Hurricane Harvey

Upon approval of POVA's Board, the Association made a donation of \$300 to the United Service Organization (USO) in Houston, TX, to help in their efforts to assist American military personnel and veterans dealing with the devastation wrought by Hurricane Harvey.



USO has a unit specifically focusing on support to our troops aiding in the relief efforts. POVA's Board collaborated very quickly and effectively to approve our donation.

Searching for our Gold Star families



For many years, POVA has encouraged the Gold Star families of our lost fellow soldiers to participate in POVA's activities and reunions. We have renewed our efforts to locate and encourage our Gold Stars to join with us as we perpetuate the memories of our lost Psywarriors.

Do you know the Gold Star families of any of our fellow Psywarriors who have died in action during the past twenty years? If you can assist us in locating these family members, POVA would be most appreciative. We offer them a Gold Star Family Life Membership complete with all rights and benefits of POVA membership, special Gold Star Life certificate, and POVA Life Member pin. Finally, POVA will never assess or charge dues or other costs to our Gold Star families. If you can help facilitate a contact, or feel comfortable initiating communication with a Gold Star family, please let POVA know. We'll assist if at all possible.

Update on 2018 Reunion Planning

POVA Life Member Howard Patrick has been working hard to put together one of the biggest part of our reunion.....hotels and banquet planning. Under his capable leadership, Howard has set up a "Headquarters Hotel" and two nearby alternates. Our experience has been that our HQ will have relatively greater facilities and amenities for our activities, but at a slightly premium price for those choosing to stay there. In the case of our intended HQ hotel, the local management is working very hard to provide POVA with amenities that will be useful and attractive. The HQ will also be the site for our Reunion Banquet.

It is too early to make specific reservations, but here is the basic information for our hotels:

HQ Hotel: **Marriott Cleveland East** - 26300 Harvard Road - Warrensville Heights, OH 44122

Alternate Hotels:

Extended Stay America - Beachwood, Orange Place NORTH, 3625 Orange Pl. - Beachwood, OH

Extended Stay America - Beachwood, Orange Place SOUTH, 3820 Orange Pl. - Beachwood, OH

There is still much planning to do so we'll have another first-class reunion.....Friday social and dinner activities, Friday Business Meeting agenda (members only), Saturday Social activities, and Banquet program including Remembrance Ceremony, Awards and Recognition, Guest Speaker, and "after dinner" entertainment. A lot to do.....have a few extra hours to help?

National Gulf War Memorial approval making progress

According to the September 2017 "The American Legion Magazine," efforts to approve and construct a memorial to those who served in the Gulf War are making progress. Here is an excerpt from the article:

On March 31, President Trump signed into law Senate Joint Resolution 1, which approves the creation of a memorial honoring those who served in Desert Storm and Desert Shield in 1991. This is the latest step in a process started several years ago by the National Desert Storm War Memorial Association (NDSWM).

There are still many issues to resolve....Memorial location, fundraising, final design work, etc.. For more information, visit the NDSWM website at www.ndswm.org.

As POVA has several members who served in Desert Storm and Desert Shield, we encourage all fellow veterans to contact NDSWM to learn how to voice strong support. While POVA has not taken any position on this issue, we certainly encourage our members to voice their thoughts and feelings. Any effort to commemorate the hard work and sacrifice of our fellow Psywarriors is worth the effort!

"Sworn to Secrecy: Secrets of War" PSYOP Segment

A TV series entitled "Sworn to Secrecy: Secrets of War" was aired beginning in 1998. In 65 episodes over five years, the series highlighted a wide variety of historical events and episodes that, in many cases, were completely unknown outside the military, intelligence, and operational communities. The series included critical events during and since World War II, and is supported by many credible sources, most notably many of the soldiers and leaders who participated in the events.

One particular episode is dedicated to Psychological Operations. Episode 12 in Season 4 is extremely well done, presenting excellent video clips, interviews, and information related to the theory, practice, and actual operational experience of real-world psychological operations in combat.

Of perhaps important note, a number of POVA members are interviewed in the video. These include late-member Ray Deitch, former CO of the 6th PSYOP Battalion in Viet-Nam; Life Member Rick Hofmann, and Life Member Dr. Alfred Paddock, former CO of the 4th PSYOP Group. Their insights based on real-world operational experience give this video segment tremendous credibility.

Here is a link to this episode. It is well worth an hour of TV time:

<https://m.youtube.com/watch?v=hilirWjBlmg>

The entire series can be found and watched on YouTube. As can be imagined, POVA is very proud to provide excellent expert resources to such projects as "Sworn to Secrecy: Secrets of War." Well done, gents!

151 PSYOP articles and counting.....Welcome to New Life Member Herb Friedman

If you ask any veteran Psywarrior if he has heard of "Herb Friedman," the answer is almost always "of course....who hasn't heard of Herb Friedman?" Herb, in partnership with POVA Member Ed Rouse, has written extensively on the history and practice of military Psychological Operations, and is a world-recognized source of expertise on PSYOP leaflets and other materials.

Herb is not a traditional PSYOP veteran; in fact, in his military career, he never served in a PSYOP capacity. However, he has become a world renowned expert on PSYOP, with his published articles now totally 151.....and still writing. In POVA's book, that qualifies him for membership. At long last, Herb has become not only a POVA member, but is now a Life Member. Here is Herb's reply to your editor's request for some background information to share with our fellow members:

Chad Spawr asked me to talk a bit about myself and give the website something new on the subject of PSYOP. My love of propaganda started on February 10, 1962 when a brash new fighter named Cassius Clay was fighting at Madison Square Garden. I was walking down 34th Street in Manhattan when I passed a store that had a big picture in the window of King George wearing a crown with a Jewish Star of David on it. It was German propaganda.



I-r Derrill de Heer, former Australian 1st PSYOP Bn, Viet-Nam; SGM-Ret. POVA Life Member Herb Friedman

The German Propaganda Parody of a British Postage Stamp.....I was fascinated, went inside and traded my ticket for the stamp. I went on to write about 100 articles in newspapers and magazines on philatelic propaganda. I then discovered banknote propaganda and wrote maybe 30-40 articles on that subject. Then my pal Major Ed Rouse (Ret.) said something like "You know so much about PSYOP, why don't you write an Internet article for me." I did so.



That led to requests from veterans of many wars to write about their activities, veterans of other nations asking for stories about their PSYOP campaigns and endless requests, both civilian and military. So I started writing for Ed on Psywarrior.com and my pal Lee Richards on Psywar.org. I currently have 151 articles in my name on the Internet and many more that have been reproduced by other websites with or without my permission.

Today I send along my latest article draft. I had no interest in the Lord's Resistance Army in Uganda and it was kept very quiet by our military. It was only when the Army burned all the leaflets that I got interested. Why would they do that to valuable historical documents? I put something together in a few days and unfortunately, most of the leaflets are from non-governmental agencies, not the military. Hopefully some trooper that kept a few souvenirs will send me some images that can be added to this story. So, until we get more and better PSYOP products, enjoy article number 151.

POVA'S Life Members



POVA's Life Member ranks continue to grow, and with this newsletter, have now reached 117 "Lifers."

We are pleased to welcome our first Australian PSYOP veteran, Mr. **Derrill de Heer**, who served with the 1st Australian PSYOP Battalion in Viet-Nam. POVA is very pleased to welcome Derrill to our Psywarrior ranks. In addition, POVA now has added our first European PSYOP Veteran, Mr. **Anastasios Fountis**, who has served with NATO PSYOP units.

David Affleck *
Jack O'Neil *
N. "Tony" Newcomb*
David Schultz
David Albanese
Alfred Paddock
John Cheney
Arlo Despain
William Forgey
Eric Hersh
Rick Hofmann
Stanley Michelsen
Hammond Salley
James Osborne
C. V. (Chad) Spawr
Leon DeHaven
Jim Danger Fisher
Dennis Smiser
Rich Hosier
Curtis Boyd
Carrie Spivey-Vernon
Lawrence Dietz
Mike Stoeckert
Ray Ambrozak
Roxanne M. Merritt
Miguel Hobbs
Ferdinand Irizarry II
Joseph Meissner
Floyd Turnquist
Steven N. Collins
Richard Caplin
Matthew Robbins
J. David Missavage
B. Michael Paschkes
Benjamin Tipton
Timothy Fitzpatrick
Kelley Jhong
Paul Lawrence
Robert A. B. Curris
Thomas Sweeney

Ramon Pangelinan
Donald Miller
Alan Byrne
Daniel Ammerman
John-Matthew Urby
Carl Lostracco
Kenneth Bennett
Patrick J. Dillon
Mary Martin
John Yanikov
Randall S. Cartmill
Lucas J. W. Donnelly
Alfred Forgacz
Jesse C. Manning
Raymond Knagge
Andree Navarro
Andrew M. Paparella
Tristan Macauley
Timothy Huening
Reginald Bostick
Bruce E. Leahy
Denton Poe
Dorothea Burke
Darrell J. Weatherford
Robert A. Martinez
Howard R. Charbonneau
Carrell Van Deacon
Benjamin F. Rogers
D. Scott Lene
John A. Hardaway
Raymond Hackler
Monique Guerrero
Xavier Colon
Jody J. Hall
Russell B. Price
Peter J. Running
Harold Isom
Ronald Deese
Timothy Wallace
Judith Harriman Kofcet

Mary Alice Nice
Ned Lynch
Bethany C. Aragon
Frank E. Coburn
Jack Guy
Joel Krall
Nicholas Israel
Raphael Trujillo
Jeremiah D. Trench
Craig Champagne
Annie Hilton
Ann Turner
Eric Kreitz
Mark Stets
Nancy Stets
Jared Tracy
Gregory Seese
David Rosa
Robert Kratoska
Howard Patrick
Jacob Enke
Julio Villa
Jay Glenn
Stephen Barger
Thomas Vandling
Dianne Vandling
Elizabeth Vandling
James Vandling
Michael Vandling
John Venhaus
Corey Brown
Jack Summe
Herbert Friedman
Richard Durant
Nicole Vacciani
Derrill de Heer
Anastasios Fountis

*Deceased Life Member

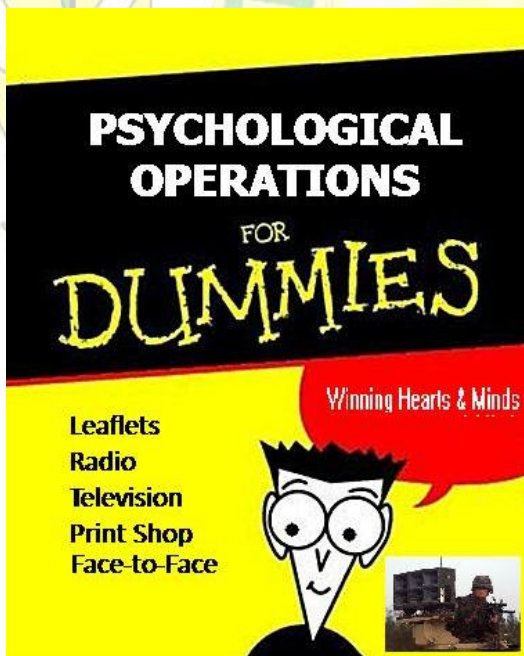
Interesting PSYOP/PSYWAR Trivia

Occasionally beauty pageants aimed to further an idea or promote a concept, as opposed to simply marketing a festival or product. Miss Psywar was one such pageant. Psywar, or psychological warfare, was not a new concept. The wartime efforts of the 1940's needed not only covert PSYOP in order to beleaguer enemies, but also some good old fashioned morale boosting for the folks at home. So, the Miss Psywar pageant was born.

Not much is known about it, besides the fact that it took place in Washington state in the 1940's, and the little that can be gleaned from the surviving photographs - showing young women in swimsuits, standing around horn loudspeakers!



Don't You Sometimes Wonder?



We all know it isn't this easy, but I'm sure we've all imagined times when giving this book to somebody might be so much easier than explaining how we do what we do.

Can you imagine the potential audiences for this masterpiece? Politicians, journalists, protestors, academics.....no, me either.

(Creativity credit to POVA Member Ed Rouse)

POVA Life Member Stan Michelsen's Music Just Grows on and on.....

Stanley Michelsen is a long-standing POVA Life Member, and has been for many years involved as a writer and arranger of outstanding musical lyrics and scores. Together with long-time collaborator Tony Blin-Stoyle, the two have written and published excellent music for many years. Much of it can be found on Amazon.com and also in such streaming services as Spotify. Your editor has a collection of about 40 of Stan's works.



Here is Stan's email announcement of an outstanding new song:

Dear Friends,

Tony & I have come up with a new song that we think Jimmy Buffett would enjoy. It has a wonderful Reggae Rock beat. Hazardous Vacations will take you to some GREAT places on earth that you may never want to visit.....

I-r.....Tony and Stan

Enjoy,

Stanley



Hazardous
Vacations.m4a

Double click the icon above to open it.

Welcome to A New Allied PSYOP Life Member



**POVA Life Member
Anastasios Fountis**

POVA is proud to welcome new Life Member Anastasios Fountis. Here is his bio and photo. We are very pleased that he has chosen to join his fellow Psywarriors!

Born on the 8th of May 1971, NCO Lance Corporal Anastasios Fountis has a double citizenship (Greek and German) and served as a Soldier in the Hellenic Armed Forces (via conscription) and is a member (as Reservist of Allied NATO Forces) of the Reservists Association in Germany. After basic training (Infantry), he got specialties as Unit Leader of Antitank TOW Missiles & Translator/ Interpreter.

Anastasios is fluent and certified in English, French, German & Greek and has been assigned to a PSYOPS Unit of NATO HQs in Southern Europe during the years 1997-1998. He studied Physics (Athens, GR & Berlin, GER) and holds an MBA from ALBA GBS (Athens, GR). He is a graduate of the Program for National & International Security of Harvard Kennedy School, Harvard University, Massachusetts.

In his civilian life, he is a Senior Director at a company, which is producing & selling Raw Materials (Industrial Minerals) for the global manufacturing industry. Married, lived for 5 years in Shanghai, PR China.

Awards and Decorations:

- US Army Achievement Medal, NATO Medal (Former Yugoslavia), Medal of Swedish Society for Security
- USMC Rifle Sharpshooter, German Armed Forces Military Proficiency Badge & Marksmanship
- Italian (Parachute & Rigger), French & US / USMC Jump Wings

****POVA CONTACT INFORMATION ****

PRESIDENT & NEWSLETTER EDITOR	CHAD SPAWR chad.spawr@usapova.com
FIRST VICE PRESIDENT	LARRY DIETZ larry_dietz@yahoo.com
VICE PRESIDENT/CHAPLAIN	JOHN CHENEY hqcmdt@hotmail.com
VICE PRESIDENT FINANCE & MEMBER DEVELOPMENT	RICH HOSIER rich.hosier@usapova.com
VICE PRESIDENT CORPORATE RELATIONS	CURT BOYD Curtis.boyd@jhuapl.edu
TRUSTEES	MIKE STOECKERT RICK HOFMANN DOUG ELWELL MATT ROBBINS HAMMOND SALLEY HOWARD PATRICK DON MILLER ROD FRITZ hookeye1@yahoo.com rick.hofmann@usapova.com elwells@embarqmail.com rdawnmatt@comcast.net hsalley@sbcglobal.net howard.patrick@usapova.com alphateob@aol.com rodfritz@rcn.com
POVA's Website Ed Rouse's PSYOP Website PSYOP Regimental Association Website COL-Ret. Larry Dietz PSYOP Blog Howard Patrick's Blog	http://www.usapova.com http://www.psywarrior.com http://www.psyopra.com www.psyopregiment.blogspot.com www.howardpatrick.weebly.com/blog