



The Leaflet Drop

The Newsletter of the PSYOP Veterans Association
(POVA)

www.usapova.com

1 October 2016

Dear POVA Members and Friends,

Following our successful August reunion in Fayetteville, our new Board got busy on setting goals for the next two years. We're still working on this, but there are some things to report, and we'll cover those in this issue.

In the interest of "giving credit where it is due," POVA's successful August reunion would not have been so successful without the incredible efforts and commitment of VP Rich Hosier. Rich was tireless in putting together the agendas, rosters, plans, and activities that kept all in attendance focused on our time together. We've had really good reunions in the past, but Rich's efforts made this one of the best. Thanks Rich, for your partnership and hard work.

We've made progress in our drive to increase membership. Sixteen months ago, POVA had 14 Life Members, counting two who were deceased. Today, we have nearly 50 "Lifers," and more members are expressing interest. Our overall membership roster, formerly at around 40 members, is nearing 200 today. Our efforts to expand our relations with the Army Reserve's 2d and 7th PSYOP Groups are bearing fruit, as POVA is regularly communicating with these organizations, attracting members, and beginning to participate in their activities in Ohio and California.

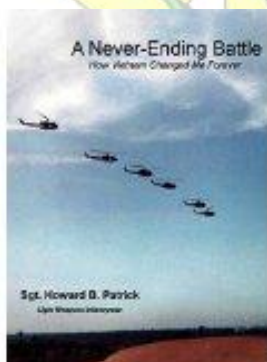
POVA has finally filed its legal documents as a Michigan Non-Profit corporation, and is now completing the extensive documentation required for IRS 501c3 tax exempt status as a charitable organization. This is a big deal for POVA, and we are encouraged by the continued showing of support for our efforts and initiatives by our members.

Without any more ado, let's get to it.....

Ex Verba Victoria

Chad Spawr
Co-Founder & President

POVA Member offers FREE Download of his EXCELLENT book to help raise funds for fellow Veterans



In our November "The Leaflet Drop," POVA presented an excellent book written by new POVA member Howard Patrick. It details his Viet-Nam combat experience with the 1st Cavalry Division, and then takes the reader "down the rabbit hole" which he experienced with Post Traumatic Stress Disorder (PTSD). It is an honest, often painful, but well written story of the difficult Howard travelled to take his life back from this miserable and debilitating condition.

In an effort to assist POVA in its new fund-raising efforts to allow us to help other groups working with disadvantaged veterans, Howard has offered a FREE download of his book during the period 7-11 November 2016, the period immediately preceding and including Veterans Day. Here is Howard's offer in his own words:

FREE KINDLE DOWNLOAD - Nov 7th to the 11th in Honor of Veterans Day 2016! Last Veterans Day I gave away almost 500 free kindle downloads of my book in the hopes it would give more veterans, and their families, a better understanding of combat PTSD, and specific information that might enable them to minimize its effects on their lives.

While my overall goal is the same for this Veterans Day, I am hoping to do even more for our combat veterans and their families. I recently became a member of the Psychological Operations Veterans Association (POVA –

www.usapova.com), not only because it's a means to stay connected with other *Psywarriors*, but also because they have expanded their mission to provide financial assistance to wounded veterans and Gold Star families.

So here's what I am going to do to help that cause: I will donate a portion of all profits from the sale of my book for the 2017 calendar year. And to those of you who wish to also help that worthy cause, you can make a completely **voluntary** donation by going to the POVA Donate Page at

www.povareunion2016.org/~shop/list/?prdPerPage=5&catId=62018.

A donation is NOT required to get the free download! (POVA has applied for 501C Non-Profit Charity Status and is awaiting IRS approval). To get the free download, click on the Amazon link www.amazon.com/dp/1507762909, then click on the **\$2.99 to buy**. At **Checkout**, the price will change to **\$0.00**. (If you don't have a Kindle, you can get the free Kindle app from the *App Store*, or the *Play Store* to read the book on any computer, tablet, or smartphone).

And to help me get the book into the hands of more people that could benefit from reading it, a **review** posted on the Amazon web page would be very much appreciated.

2018 Reunion Location Set

By a unanimous vote, POVA's Board has selected Cleveland, OH, as the site for our 2018 Biennial Reunion. Other locales considered were Norfolk, VA; Jacksonville, NC; Baltimore, MD.

Cleveland is very attractive to POVA. Among the key features are the revitalized Lake Erie waterfront, scene of beaches, parks, museums, and the amazing Rock n' Roll Hall of fame. There is a world-class Science Center, and tremendous restaurant options for virtually all dining tastes. Making matters even better, Cleveland has excellent air, rail, and road access, so "getting in and out" is very easy.

Not least, however, is the fact that the 2d Psychological Operations Group is located in nearby Twinsburg, OH. Commanded by new POVA member COL Jesse Manning, the 2d Group has been very active deploying PSYOP soldiers in support of US combat forces all over the world. POVA has visited 2d Group in the past, and we are always welcomed heartily. We are now discussing with COL Manning how we can coordinate our Reunion with 2d Group's activities that we might enjoy. There is also growing discussion about formation of a POVA Chapter in the Greater Cleveland area. Additionally, the US Army Reserve Center that houses 2d Group is a beautiful facility, and the Group staff is very friendly and cordial.

Reunion details, including dates, will be developed in the coming months.

Meet Kelley Jhong, Distinguished Honor Graduate

In last month's newsletter, we introduced you to CPT Kelley Jhong, an August graduate of the PSYOP Qualification Course. CPT Jhong's photo was pretty grainy, so we wanted to introduce her to you in a clearer way. Kelley is one of POVA's newest Life Members. She received her Life Certificate and Life Pin at the Reunion Banquet on 13 August.

Fellow POVA members, meet Captain Kelley Jhong. We're proud to have her as a fellow POVA "Lifer."



POVA's New Constitution Already Amended

During our Biennial Reunion Business Meeting, our members amended our Constitution in several ways to reflect the changes POVA was facing and to make our ongoing operations easier to manage. One of the changes was intended to more effectively open "free" membership to all Active duty and Reserve PSYOP soldiers, but the language wasn't

as well crafted as had been intended. Following discussion with other officers, the Board submitted a Constitutional amendment to the voting membership of POVA to ratify a change to clarify even more specifically that ALL Active duty and ALL Reserve PSYOP soldiers are eligible for free POVA membership as long as they are in their military assignments and organizations.

The Amendment process itself was new to POVA, as that had been a substantive change in the original Constitution. Submitted by Rick Hofmann, POVA Life Member, the proposed changes were slightly modified prior to being approved by the members at the Reunion. Using this new procedure, this "membership" amendment was passed overwhelmingly.

An updated copy of the amended Constitution is now posted on POVA's Facebook page; a copy is available to any POVA member who requests it. Upon request, a pdf of the Constitution will be emailed.

POVA-branded Merchandise Still Available

Many POVA members and friends attended our August Reunion in Fayetteville wearing POVA's gorgeous embroidered shirts and ballcaps. There are actually a few different styles, and we have several still available for sale. These include cotton and "silky" poly golf shirts, long sleeve t-shirts, button-down oxfords shirts, and will soon have windbreakers and wind-shirts for our members. All are embroidered with our official POVA logo, and the word "POVA" on either the right breast or on the sleeve.

In addition, our ballcaps come with either "POVA" embroidered center-front, or with our official logo. They are very sharp! Finally, our stunning POVA Challenge Coin is still available. Designed by two POVA officers, it is both beautiful and unique. Go to our reunion website (www.povareunion2016.org) and navigate to Store" order your clothing or POVA Challenge Coin.

POVA Reunion Pic from 1998

A pic from our highly successful Anaheim, CA, POVA reunion in 1998 has turned up. So many familiar faces, looking so much younger. Still looking for a few names. Such good friends and Brothers!



***Back Row from Left: Michael Aquino, Chad Spawr, Dick Holzheimer, Bill Forgey, Ray Ambrozak, Mike Belki, Stan Michelsen, Dave Affleck, Hammond Salley
Middle Row from Left: Joe Rosenberg, Harry Westcott, Bill Cooper or Al Binkley, Wayman Hubbard, Arlo Despain, Frank Coburn, Dudley Salley
Front Row from Left: Clyde Gaidosh, Al Forgacz, Don Violette***

Identity of Another PSYOP Viet-Nam KIA Confirmed

During POVA's visit to the Merkel Media Operations Center (MOC) at Ft. Bragg, we passed through a well-done Hall of Honor depicting those PSYOP soldiers who lost their lives while on deployment performing PSYOP duties. In

reviewing the Hall's memorials, we found a few for whom no picture was available. In fact, POVA already had most of these pictures, and these have been shared so the Hall of Honor can be updated.

There was, however, one picture and name about which we knew absolutely nothing. LTC Ferdinand Ora Barger was a US military advisor, serving as the PSYOP Officer for the organization known as JUSPAO/MACV (Joint US-Public Affair Office/Military Assistance Command Viet-Nam). This was not a specific PSYOP organization such as 4th PSYOP Group or one of the Group's battalions.



**LTC Ferdinand Ora Barger
1930 - 1968**

LTC Barger was KIA on 4 September 1968. As he was a trained PSYOP officer and was performing PSYOP advisory duties on behalf of the US Government, POVA's Board decided unanimously to include him with our KIA's already listed and honored on our website and during our Biennial Reunion activities. We have also learned that a classroom at the MOC was named in honor of LTC Barger. LTC Barger will be honored with his fellow KIA's at all future POVA Reunions.

Reunions make for great....

POVA's August reunion in Fayetteville was wonderful for many reasons, not the least of which was the first reunion between two old friends who ran PSYOP and CA missions together with the 1st Cavalry Division in Viet-Nam in '68-'69. You've heard of Howard "Pat" Patrick before, but this was our first face-to-face since 1970. Cannot even begin to describe how good it felt to be reunited with my buddy from the jungles of so long ago. These two pics of us were taken almost exactly 47 years apart. Welcome Home, Pat.



On the left, Chad and Pat in their PSYOP Huey on the pad at Quan Loi base camp, ready to crank for a mission.

On the right, Chad and Pat reunited at the POVA Reunion, Fayetteville, NC, August 13, 2016.

Good friends and brothers are always in short supply in life. Take care of both, have them for life.



Thanks to Mike Stoeckert



**From Left: President Chad Spawr,
President Emeritus Mike Stoeckert**

During POVA's Biennial Reunion business meeting, POVA elected a new slate of officers for the 2016-18 term. Outgoing President Mike Stoeckert, staying on as a Trustee, was named President Emeritus of POVA, and presented with a very special gavel in a handmade walnut presentation case.

Mike and his officers kept POVA going and viable for many years in the face of the declining health and passing of several long-standing members. Without their commitment and loyalty, the 2016 Reunion could not have been held. Thanks Mike, and thanks to your officers who kept us alive all these years.

Getting the Viet-Nam PSYOP Story on the Record

In a conversation about Viet-Nam, I challenged another person on his assertion that this is really only one history of the Viet-Nam War. I told him there were over 3 million American histories.....one for each of us who served, plus the countless millions of Viet-Nameese people who experienced the war. It is ludicrous to posit that there is "one history" of any war, much less Viet-Nam.



In 1999 the Vietnam Center and Archive initiated the Oral History Project (OHP). The history of the wars in Southeast Asia is not complete without the inclusion of the voices of those who were in some way involved. To that end, the mission of the OHP is to create and preserve a more complete record of the wars in Southeast Asia by preserving, through recorded interviews, the recollections and experiences of all who were involved in those wars.

There is no political agenda in the development of the Archive or the Oral History Project. Anyone can participate, whether an American veteran, a former ally or enemy of the U.S., an anti-war protester, a government employee, a family member of a veteran, etc. The more breadth and depth the OHP has in its participants, the better and more authentic the collection and preservation of the history of the wars will be.

In particular, Texas Tech is looking to capture as much oral history as possible about our PSYOP experience in the war. No matter what we did, no matter our MOS, no matter when or where we were assigned "over there," we have unique recollections and experiences to share. This is an excellent opportunity for every Viet-Nam veteran, every PSYOP Viet-Nam veteran, to record the history of this war from our own unique perspectives.

Your President/Interim Editor has completed a recorded interview, as have a few other of our POVA members. While you may think you have nothing to say, you really do, and someday, after having said it, somebody may learn from the words and thoughts that you would share. But, once we are gone, it is too late. Don't be "too late" with the knowledge of your time in PSYOP in Viet-Nam.

Our contact at TTU is Dr. Kelly Crager; his email address is kelly.crager@ttu.edu. He is very easy to speak with and will make the interview process as comfortable as possible. His full contact information is as follows:

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kelly.crager@ttu.edu
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Book Review Editor, *Military History of the West*



**Dr. Kelley E. Crager,
PhD**

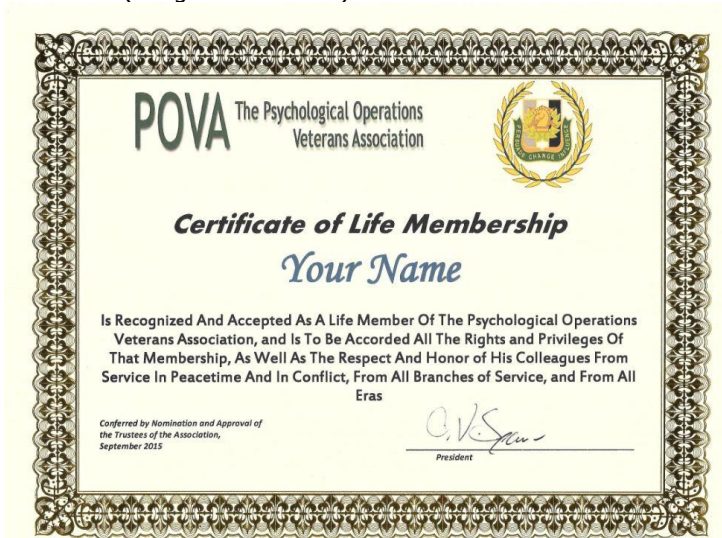
POVA Life Membership

POVA first initiated Life Memberships in 1994 at our St. Louis, MO Biennial reunion, and over the years, fourteen members became "Lifers" in our Association. As we were a very informal group, we didn't issue any special recognition, preferring to know that as individuals we were committed to POVA and to each other.

We began to question why we didn't have a meaningful way to provide recognition to those who had made a lifetime commitment, and in answer, created both our Life Certificate and our Life Member pin. Each certificate is individually printed and signed, and provided directly, along with the new member pin, to the Life Member. To date, we have issued As of 31 August, POVA's Life Members numbered 46, but that includes two who have since passed. All others, save one, have received their Life Member materials.

When framed, POVA's Life Certificate is a beautiful addition to any room, and our members have been very pleased and proud to place it where others can see and appreciate it. Printed on gold-embossed parchment grade paper, the

certificate is a beautiful testament to your membership. Our Life Member pin “stands out” from the crowd, and is very distinctive. (Images not to scale).



Life Member status is open to any POVA member in good standing. As POVA continues to grow, we will develop opportunities to periodically recognize, thank, and show appreciation for the commitment and value brought to POVA by our Life Members. If you are interested in Life Membership with POVA, contact Rich Hosier (hosierrich@yahoo.com) or Chad Spawr (spawrtan@wideopenwest.com).

POVA's Electronic Future

When POVA was born in 1988, few of us had computers, there was no real working Internet generally available, email was a vague concept for most users, and “websites” were places where spiders lived. Things surely have changed!

Today's PSYOP soldiers are younger, smarter, stronger, and very tech savvy. Email, instant messaging, websites, Twitter, Dropbox, and all manner of other electronic comms capabilities are being leveraged every day, and frankly, POVA has not kept pace.

That is changing. POVA is now working to consolidate our two major websites into one more capable site for our members. We will soon open Twitter and Instagram accounts to enhance inter-member communication, and we'll soon move to faster ways of sharing announcements, newsletters, and other items of value to our members.

Want to help? In some ways, we're making this up as we go, but there is lots of opportunity for POVA members to make a valuable contribution to our fellow veterans and soldiers. Have some thoughts? Let us know. We'd be happy to have you help bring us through the 20th century and into the 21st!

A Little PSYOP Levity



POVA Life Dennis Smiser sent this along.

Probably not too far off base; just sayin'.....

POVA's Life Members

Life Members are the heart and soul of any organization, and our growing roster of "Lifers" is excellent demonstration of the belief our members have in POVA and our organizational values. Continuing thanks to each and every Life Member for your invaluable support, guidance, and brotherhood over the years.

*David Schultz
David Albanese
David Affleck *
John H "Jack" O'Neil *
Alfred Paddock
John Cheney
Arlo Despain
William Forgey
Eric Hersh
Rick Hofmann
Stanley Michelsen
Hammond Salley
James Osborne
Chad Spawr
Leon DeHaven
Jim Danger Fisher
Dennis Smiser*

*Rich Hosier
Curtis Boyd
Carrie Spivey-Vernon
Lawrence Dietz
Mike Stoeckert
Ray Ambrozak
Roxanne M. Merritt
Norton "Tony" Newcomb
Miguel Hobbs
Ferdinand Irizarry II
Joseph Meissner
Floyd Turnquist
Steven N. Collins
Richard Caplin
J. David Missavage
Matthew F. Robbins
Benjamin Tipton*

*Timothy F. Fitzpatrick
B. Michael Pasckhes
Kelley Jhong
Paul Lawrence
Robert A. B. Curris
Thomas Sweeney
Ramon Pangelinan
Donald Miller
Alan Byrne
Daniel R. Ammerman
John-Matthew Urby
Carl Lostracco
Patrick J. Dillon
Mary Martin
John Yanikov*

*Deceased Life Member

Welcome to new POVA Life Member.....Tim Fitzpatrick

POVA is pleased and proud that Tim has joined POVA as a Life Member. Tim has long been a friend of POVA, and will be a valued member for a very long time. Here is Tim's bio:

Mr. Fitzpatrick was commissioned in Infantry from DePaul University Army ROTC. He served in Psychological Operations (PSYOP), the 82d Airborne Division, the Berlin Brigade and taught Army ROTC at UNC, Wilmington. As Staff Officer, Operations, Multinational Force and Observers in the Sinai, he supervised Italian, Fijian, Columbian, UK, US and Canadians in planning ground, sea, and air operations, maintaining the Treaty of Peace between Egypt and Israel. While assigned to XVIII Airborne Corps G-3 he supervised Battle Simulations, and was Ground Liaison Officer to the 317th Tactical Airlift Wing and Pope AFB, NC, during the planning and execution of JUST CAUSE. As the Dragon Brigade S-3, he planned and coordinated XVIII Airborne Corps Rear Operations for Desert Shield/Desert Storm in Saudi Arabia and Iraq.

He instructed the Joint PSYOP Staff Planning Course, active and reserve PSYOP Officers and Advanced Individual Training courses at the US Army John F. Kennedy Special Warfare Center and School. He produced FM 33-1-1 (PSYOP Techniques and Procedures), contributed to FM 33-1 (PSYOP Doctrine) and produced PSYOP training videos and aids. He guest instructed at the United Kingdom PSYOPS course at the UK Intelligence School at Ashford Kent.



Serving with the 8th PSYOP Bn.

Tim is currently the civilian Deputy Psychological Operations (PSYOP) Commandant at USAJFKSWCS. Previously he developed ARSOF requirements for simulations and C2 systems, fielding the Engagement Skills Trainer, Guardfist II, elements of SOMPE to USASOC. His efforts with FBCB2, and Army Battle Command Systems, facilitated their fielding to ARSOF after 9/11. He wrote the future operating environment and PSYOP chapters for several concepts and served as a SOF SME for Wargames and Experiments. He represented USASOC to HQDA, G-3/5/7 in the Army Campaign Plan process as Chief, Transformation Division and served as Chief, Concepts Development, Chief Irregular Warfare Working Group and Chief, Army Special Operations Modeling and Simulation Office.

He is a graduate of the DOD Executive Leadership Development Program (ELDP), recognized as the Federal Government's Best Executive Leadership Development Program by Premier Defense Symposium for Human Capital Management. From 2003-2014, at the request of the Deputy Assistant Secretary of Defense for Civilian Personnel Policy, he returned as an

ELDP Team Leader, training DoD and Interagency senior civilians and selected field grade officers in a rigorous two week course at the start of a ten month Joint training program, where they experience DoD from the Warfighter's perspective in the field, across the combatant commands and services and with allied forces.

He has completed the Harvard Kennedy School Senior Executive Fellows program and has MAs in National Security and Strategic Studies from the College of Naval Warfare and International Relations from Webster University. He is a Defense Leadership and Management Program, Army Management Staff College, Army Command and General Staff College, and Army Force Management School graduate. He completed Infantry Officers Advanced, PSYOP, Mortar, Jumpmaster, Jungle, Airlift, Amphibious Operations, Alcohol and Drug Abuse Prevention and Control Program, French Language, Civil Affairs, Regional Studies, PSYOP, Joint PSYOP Staff Planning and United Kingdom PSYOP courses. He was a designated Joint Staff Officer.

He is a Distinguished Member of the Psychological Operations (PSYOP) Regiment, and has been awarded the PSYOP Regiment MG Robert A. McClure Gold Medal, the Army Decoration for Exceptional Civilian Service, Superior Civilian Service (3), Commander's Award for Civil Service, Civilian Achievement Medal.



Fitz receiving the Bronze Star



His military awards include the Bronze Star, Meritorious Service (4), Army Commendation (4), USAF Commendation, Army Achievement (2), and USAF Achievement medals. He earned the Expert Infantry, Aircraft Crewmember's, Master Parachutist, and Canadian Parachute Badges.

He is married to Karen Kirkman Fitzpatrick of Fayetteville, NC. Son Timothy J. is a ship broker for Norden Shipping in Annapolis MD and speaks fluent German. His twin CPT Charles D. (Danny) is an Infantry AGR officer with three combat tours in the NC Army National Guard and speaks Arabic. Daughter Caitlin is a global logistics manager for Transportation Insights in Hickory NC and speaks Chinese. All are Appalachian State University Graduates. Tim is an avid participant in competitive marksmanship, history, charity and music groups.

Do You Have Your POVA Member Pin?

POVA has acquired a new supply of our original POVA Member pins, and will send you one upon request. We originally issued these pins as we met our members, so there was no shipping cost involved. If you'd like a pin, we'll be happy to send it to you for a minimal shipping cost of \$2.50. That will cover packaging and postage to your home address.

Send your local address and a check for \$2.50 made out to POVA, to:

**Chad Spawr
3128 Walton Blvd Suite 259
Rochester Hills, MI 48309**



Not to actual scale, but pretty darned close!

Sound Off!

Have questions, comments, complaints, or suggestions for your Association and/or its members? Please feel free to send any such commo to Chad Spawr, and the newsletter following receipt will include your note/comment.

Here's a note from POVA Life Member Al Paddock to 4th MISG(A) CO Robert Curris following our visit:

COL Curris,

I want to express the thanks of those in POVA for the excellent briefings that you and the 4th PSYOP Group provided to us during our reunion. You and your personnel were courteous and professional in all respects. As a former 4th Group commander, I was quite impressed with all that I saw during the day. And, I particularly appreciated the candor with which you carried out our separate discussions. I was proud of the way my old command is being run.

Al Paddock

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PSYOP Regimental Association Website	http://www.psyopra.com
COL-Ret. Larry Dietz PSYOP Blog	www.psyopregiment.blogspot.com
Howard Patrick's Blog	www.howardpatrick.weebly.com/blog

In Closing If you have a correction to previous information, or something you'd like to add to a future newsletter, send it to Chad at the email address listed above.

In Brotherhood,

C. V. (Chad) Spawr

Chad Spawr
President & Interim Editor



The PSYOP Creed

Written by long-time POVA member, this Creed statement was crafted by MAJ-Ret. Edward Rouse. Ed is the owner and webmaster of the Psywarrior website (www.psywarrior.com), an excellent source of information on many aspects of psychological operations, intellectual material on PSYOP, and excellent articles written by SGM-Ret. Herb Friedman, a noted authority on PSYOP. Reprinted here with permission of Ed Rouse is the PSYOP Creed:



PSYOP CREED

by Major Edward Rouse, U.S. Army Retired

*Throughout history, in war and peace, I have played many roles.
I am inspiration.
I am motivation.
I am intimidation.
I am deception.
I am...PSYOP.*

*I was the inspiration for Hannibal to take his elephants over the Alps.
I was the motivation in the words "Give Me Liberty or Give Me Death" and "Remember the Alamo".
I was the intimidation of the sound of Gideon's trumpets.
I was the deception used against the Trojans.
I was and I am...PSYOP.*

*I rode with Alexander the Great, Julius Caesar, Genghis Khan and Sun Tsu.
I saw action in both World Wars and in Korea and Vietnam.
I helped bring a speedy victory in Just Cause and Desert Storm.
I brought the hope of peace to Haiti, Somalia, Bosnia, Kosovo and Afghanistan
I was and I am...PSYOP.*

*I was the "talking tanks" asking the Nazi soldiers, "why die for a lost cause?"
I was the leaflet which told the Japanese to "Cease Resistance".
I was the Commando Solo broadcasts to the Taliban warning them that,
"we will destroy those who harbor terrorism."
I was and I am...PSYOP.*

*I bring the light of truth where before lay the darkness of lies.
I deliver hope to those who are in despair.
I bring fear to those who believe their actions are without consequence.
I was and I am...PSYOP.*

*I am that voice that tells the enemy to surrender or die.
I am the shadow of doubt that makes the enemy question their actions.
I am that power of influence that despots despise.
I was and I am...PSYOP.*

*I am the broadcast of reason over radio, television and loudspeaker.
I am the light of truth in print media, leaflet, newspaper, handbill or poster.
I am the force multiplier that wins my country's wars.
I was, I am and I will forever remain...PSYOP.*

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