



The Leaflet Drop

The Newsletter of the PSYOP Veterans Association
(POVA)

www.usapova.org

Ex Verba Victoria

1 July 2018

Fellow Psywarriors,

As we convene in just over two weeks, this issue of the newsletter is principally focused on our 17th Biennial Reunion. Additional information is found on our website at www.usapova.org.

If you haven't already registered for the Reunion, it is not too late. For those of us from the Viet-Nam PSYOP world, we already know our reunions are short in number, and we must pass along the reins to the younger Psywarriors who have followed us. We have some outstanding young Psywarriors in POVA now, several of whom are stepping up to leadership roles. We owe it to each other to meet and share with each other whenever possible. Cleveland in July is a good way to keep that camaraderie going.

Very Respectfully,

C. V. (Chad) Spawr
President

17th Biennial Reunion Agenda day-by-day

Thursday 19 July:

1500-1800: Arrival, POVA Store at HQ Hotel
1800-1930: Welcome Reception
1930-2000: POVA Officer Call (all Board members in attendance)

Friday 20 July:

0830-0845: Open to all for presentation by Miss Gia Hoa Ryan
0845-1200: POVA Business Meeting (POVA Members only)
1200-1700: Cleveland Cultural Attractions, Cleveland University Circle
1800-2100: Buffalo Wild Wings dinner buffet & the POVA Raffle

Saturday 21 July:

0930-1700: Cleveland Waterfront Attractions (some tickets required)

Venues include:

Rock n' Roll Hall of Fame

Mather Great Lakes Shipping Museum

Great Lakes Science Center (home to several NASA exhibits)

Nearby downtown Cleveland parks and monuments

1800-2130: POVA Banquet, Remembrance Ceremony, Special Guest, and 50/50

Sunday 22 July:

0800-1200: Buffet Continental breakfast AND The POA Rendezvous, a powerhouse panel of speakers with a set of outstanding topics of interest to all Psywarriors past and present. Don't miss this!

Update on Dick Holzheimer

We reported recently on Dick's lung cancer which was scheduled for surgery. Most recent word is that he has completed the surgery, and is now residing in a professional care facility in Florida to recover from the procedure. His spirits are good, and he is buoyed by the news from his doctor that the surgery went well, and they "got it" successfully. Your continued thoughts and good wishes will buoy his spirits further. His email address is rhoz@yahoo.com.

POVA Raffle and 50/50 Drawing

This year's reunion will include the POVA raffle and a 50/50 drawing. The raffle has a number of very nice gifts donated by friends and our members, so come prepared to buy a whole arm-length of tickets. Ticket prices to be determined. The raffle is on Friday 20 July at the Buffalo Wild Wings dinner.

Following our Banquet dinner on Saturday 21 July, POVA will hold a 50/50 drawing, and you'll need new tickets for this. There will also be a very special prize that will be drawn as part of this drawing. Plan to attend for an opportunity to win the cash prize (50% of ticket sales) and a very special prize made especially for POVA.

You must be present to win the raffle and or the 50/50.

Status of our POVA Newsletter "The Leaflet Drop"

Your thoughts and opinion are important. Does our newsletter give you the information you need about our Association and our commitment to our fellow veterans and soldiers? Are we capturing your attention? Is our monthly publication schedule "too much?"

Given the time it takes to create and publish the newsletter, your Editor thinks it might be best to publish every-other-month, instead of monthly. Other than at biennial Reunion time, there may not be a need to keep the present publication schedule.

What do you think? Contact the editor at chad.spawr@usapova.com with your thoughts and opinions. Oh, and if anybody might be interested in becoming our newsletter editor, mention that as well>

**The Psychological Operations Association
invites you to join us for a ...**

POA Rendezvous!

A Rendezvous of PSYOPers with Destiny.

- **Time:** 0800 – 1200 hours, 22 July 2018.
- **Location:** Cleveland Marriot East, 26300 Harvard Road, Warrensville Heights, Ohio 44122.
- **Breakfast Buffet is available. Price to be published.**
- **Featuring interesting and informative briefings as well as a Blue Ribbon Panel with members who are pillars of the PSYOP Community!**
- **This is an open event! You DO NOT have to be either an attendee of the POVA 2018 Reunion or a member of POA to participate in the POA Rendezvous.**



0800 – 0810: **Welcome** and Opening Remarks. Introduction of Panel Members and other Key Attendee's.

0810 – 0840: **Briefing** by Demill De Herr (Australian POVA Life Member): **Australian PSYOP in Vietnam**

0840 – 0915: **Briefing** by Bosnia Larry Dietz (Former PSYOP Regiment Honorary Colonel): **PSYOP in the Battle of Udrigovo (Bosnia-Herzegovina) - A Personal Narrative.**

0915 – 0930: **Break**

0930 – 1015: **Briefing** by Dennis W. Bartow (President, POA): **Battlefield Evangelists in the NATO Environment: PSYOP at the Joint Multinational Readiness Center in Germany.**

1015 – 1030: **Break**

1030 – 1140: **Blue-Ribbon Panel.** The Blue Ribbon Panel members will provide an informed insider's perspective on many issues facing the PSYOP Community. The members of the Blue Ribbon Panel have been carefully selected to provide insights from a broad cross-section of the PSYOP Community.

Panel Members: BG-Ret. Edward Burley (Former 2POG Cdr)
COL-Ret. Larry Dietz (Former PSYOP Regiment Honorary Colonel)
COL-Ret. Curtis Boyd (Former 4POG Cdr)
COL Robert A. B. Curris (Commandant, PSYOP Regiment)
LTC-Ret. Joe Weissner, Moderator (Former 2POG DCO)

Panel Theme: *PSYOP, A Path to the Future: An Education in the Education of the Regiment.*

Topics: A primer on how the Regiment interacts with both AC and RC forces and commands. How we train the total force. How the current digital environment impacts that. How the branch is progressing.

Questions: 1. How to better leverage our professional associations?
2. How do we train for emerging threats and artificial intelligence?
3. Social Media and PSYOP -where's the line?

1140 – 1155: **Video on the Burg-Museum Parsberg, Germany: From Bismarck to Hitler**

1155 – 1200: **Conclusion:** Expressions of Gratitude and Farewells

Links for further information:

POVA Website: www.usapova.org

Cleveland Marriot East: <https://www.marriott.com/hotels/travel/leem-cleveland-marriott-east/>

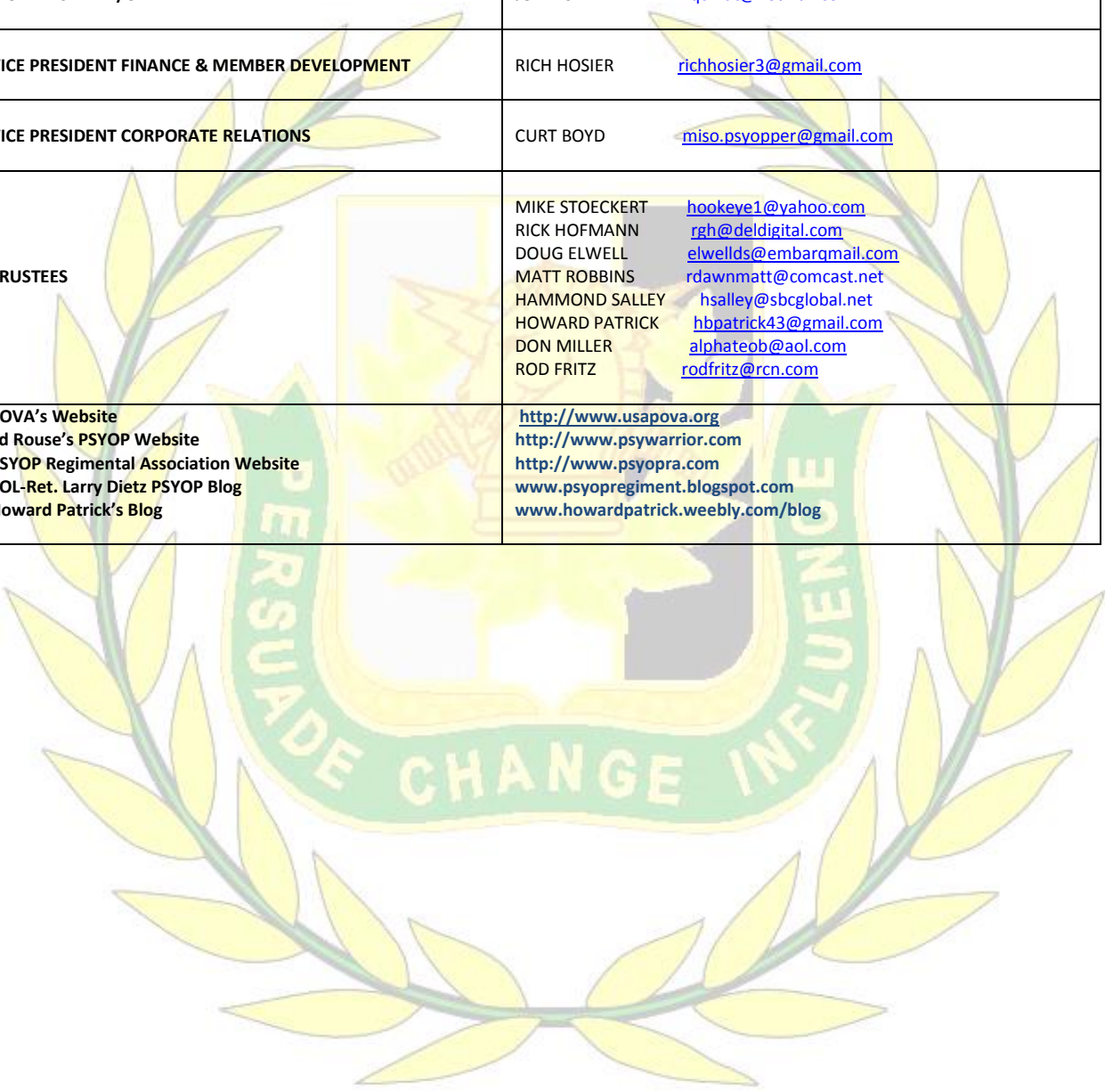
POA Mobile App: <https://webapp.mobileappcoi.org/m/POAAP/>

POA Website: <http://psyopassociation.org>

Current Issue of Perspectives: <http://psyopassociation.org/perspectives>

****IMPORTANT CONTACT INFORMATION ****

PRESIDENT & NEWSLETTER EDITOR	CHAD SPAWR chad.spawr@usapova.com
FIRST VICE PRESIDENT	LARRY DIETZ lawrencedietz@gmail.com
VICE PRESIDENT/CHAPLAIN	JOHN CHENEY hqcmdt@hotmail.com
VICE PRESIDENT FINANCE & MEMBER DEVELOPMENT	RICH HOSIER richhosier3@gmail.com
VICE PRESIDENT CORPORATE RELATIONS	CURT BOYD miso.psyopper@gmail.com
TRUSTEES	MIKE STOECKERT hookeye1@yahoo.com RICK HOFMANN rgh@deldigital.com DOUG ELWELL elwells@embarqmail.com MATT ROBBINS rdawnmatt@comcast.net HAMMOND SALLEY hsalley@sbcglobal.net HOWARD PATRICK hbpatrick43@gmail.com DON MILLER alphateob@aol.com ROD FRITZ rodfritz@rcn.com
POVA's Website Ed Rouse's PSYOP Website PSYOP Regimental Association Website COL-Ret. Larry Dietz PSYOP Blog Howard Patrick's Blog	http://www.usapova.org http://www.psywarrior.com http://www.psyopra.com www.psyopregiment.blogspot.com www.howardpatrick.weebly.com/blog



APPENDIX

Welcome to Galls, POVA's first Platinum Sponsor for the 2018 Biennial Reunion



Visit Galls website at www.galls.com

Our additional sponsors include:

Gold Sponsor

William W. Forgey, M.D.
formerly S4 4th PSYOP Group RVN
Tactical PSYOP Instructor, JFK Center for Special Warfare
Crown Point, IN

Bronze Sponsor

The Psychological Operations Association (POA)

Gemini Management Partners, LLC
Rochester Hills, MI

MBH Services
NC