



# *The Leaflet Drop*

The Periodic Newsletter of the PSYOP Veterans  
Association  
(POVA)

[www.usapova.com](http://www.usapova.com)

1 February 2016

## **President's Letter**

Dear POVA Members and Friends,

We closed the books on a very successful 2015 for POVA, and we've positioned ourselves to have an awesome 2016. In the past 6 months, our roster of POVA Life Members has doubled, and we're experiencing increased interest in our Association. POVA' is definitely back on the map. As you can see from the year-end financial report, we are "back in the black" and working to strengthen our finances.

Our August 2016 reunion will feature our partnerships with the PSYOP Regimental Association (PRA) and the Special Forces Association (SFA), recognize and honor the Gold Star families of our lost soldiers, provide overdue recognition to valued honorees and long-term POVA members for their service to the PSYOP profession and POVA. In addition, we are working with our friends at Ft. Bragg to arrange demonstrations of today's modern PSYOP equipment and capabilities.

One of the highlights will be a tour of Fayetteville's Airborne & Special Operations Museum (ASOM), an excellent museum showcasing the full range of the Army's historic and modern Special Operations capabilities. It is a tour worth taking! I promise you'll enjoy it.

Mike Stoeckert  
President

## **2016 Biennial Reunion Shaping Up!**

Just a further reminder about POVA's 2016 Reunion to be held in Fayetteville, NC. Here are some early details so you can begin planning to join us:

- The reunion will be held from **11-14 August 2016** (Thursday through Sunday). We'll plan on Thursday as an "arrival" day, and Sunday as a "departure" day.
- Friday and Saturday will include our activities in the Fayetteville area and Fort Bragg. Our Association business meeting will be on Friday (12 August), from approximately 1300 – 1445 hours, at the Airborne & Special Operations Museum (ASOM) in Fayetteville.
- Excellent lodging rates have been arranged at the Ramada Inn/Baymont Bordeaux (former Holiday Inn Bordeaux, located at 1707 Owen Road, Fayetteville).
- Our business meeting will include election of officers for the 2016-18 term, ratify amendments to our Constitution and bylaws, and set a strategic direction for the Association for the next several years.
- POVA will jointly sponsor a Golf outing with the PSYOP Regimental Association (PRA), followed by an outstanding BBQ picnic and dinner at a surprise location in the Fayetteville area. This promises to be an awesome event.

- Our banquet dinner will be held on Saturday 13 August, location yet to be determined. The banquet will be marked by a special POVA awards ceremony at which significant recognitions will be given to key contributors to the use and role of PSYOP, as well as to POVA members who have sustained our organization over the past several years.

Watch the newsletter and our website ([www.usapova.com](http://www.usapova.com)) for further developments.

### **IMPORTANT NOTICE FOR THOSE PLANNING TO ATTEND THE POVA AUGUST 2016 REUNION**

If you are planning to attend our 2016 Reunion in Fayetteville, please be aware of the requirements of the following message from the Ft. Bragg Provost Marshal's Office. This will only affect you if you are in one of the listed states and plan to attend our on-post planned activities:

***FORT BRAGG, N.C. - Fort Bragg can no longer accept driver's licenses and state identification cards from Illinois, Minnesota, Missouri, New Mexico and Washington to get a visitor's pass to enter the installation. The Department of Homeland Security identified these five states as non-compliant with the standards of the REAL ID Act.***

***"Effective immediately, residents of these five states can no longer use their driver's license to get a visitor's pass," said Tom McCollum, Fort Bragg Garrison spokesman. "Driver's licenses and identification cards issued by these states cannot be used to access not just Fort Bragg, but all federal facilities, to include other military installations."***

***Federally issued means of identification can be used to obtain an installation visitor's pass. These include a U.S. passport, permanent resident card / alien registration receipt card and an employment authorization document with photo. Driver's licenses from the remaining 45 states can still be used as valid forms of identification.***

***"The process for gaining access to Fort Bragg hasn't changed for the vast majority of people," said McCollum. "If you have a DOD issued ID card, you can use it at the gates as you always have."***

***The REAL ID Act, passed by Congress in 2005, established tougher requirements for proof of legal U.S. residency that would allow driver's license to be recognized for federal purposes. Twenty-three other states are currently pursuing compliancy for their programs under an extended deadline - with South Carolina among the list. For current information concerning state-by-state compliance with the Real ID Act, visit <https://www.dhs.gov/>.***

***For more information on access procedures, please visit <http://www.bragg.army.mil/directorates/DES/pmo/Pages/AccessInformation.aspx> or call the Visitor Control Center at (910) 907-5165.***

### **Gold Star Families, Active Duty, and AGR Membership in POVA**

POVA has historically provided free membership to the Gold Star families of our fellow KIA soldiers, as well as free membership to active duty PSYOP soldiers and those USAR and National Guard in active slots in USAR and USANG units. These free memberships were provided but were not specifically included in POVA's Constitution and Bylaws. This oversight is now remedied, and our foundational documents have been amended.

If you know the family members of a PSYOP soldier who was KIA, please either let them know about POVA's interest in their being part of us, or pass their contact information to us so we can contact them. Contact information can be provided to Rich Hosier ([hosierrich@yahoo.com](mailto:hosierrich@yahoo.com)) or Chad Spawr ([chad@spawr.com](mailto:chad@spawr.com)).



### **POVA Life Member Brigadier General-Ret. Ferdinand Irizarry II**



***Ferdinand Irizarry II***  
***POVA Life Member***

Brigadier General Ferdinand Irizarry served in United States military for 36 years and retired August 2015. Most recently, he served as the Deputy Chief of Staff, G-3/5/7 United States Army Reserve Command and Chief, Readiness, Office of the Chief of Army Reserve. In this capacity, he was responsible for ensuring the operational readiness of US Army Reserve elements through the expeditious implementation of the Army Total Force Policy and expanding the global reach of these forces by facilitating the establishment of Army Reserve Engagement Cells/Teams in every theater. Irizarry previously served as the Deputy Commanding General for the United States Army John F. Kennedy Special Warfare Center and School/Special Operations Center of Excellence where he helped coordinate the successful accreditation and recognition of the school as a training Institute of Excellence.

His previous assignments include Deputy J9 (Civil-Military Cooperation) for the ISAF Joint Command; executive officer to the Under Secretary of the Army; Commander, 95<sup>th</sup> Civil Affairs Brigade (Airborne); Chief of Staff/G-3/5/7, United States Army Civil Affairs and Psychological Operations Command (Airborne); the Director of the US Army Special Operations Forces proponentcy, and Chief, Civil Affairs/Civil-Military Operations training and doctrine development. He served tours on contingency operations in Bosnia, Kosovo and Afghanistan with joint and multi-national units. He joined the Civil Affairs and Psychological Operations regiments upon completion of training in June 1994. Prior to these assignments, he served 14 years in the Infantry.

The general is a native of Long Island, New York and graduate of the Johns Hopkins University where he was commissioned a Second Lieutenant of Infantry. His assignments include myriad command and staff positions from platoon through the department of the Army in both the reserve and active components. Besides his professional military education, he holds a MA in Public Administration from Golden Gate University. He is the recipient of the Civil Affairs Regiment General Winfield Scott Gold Medallion.

BG Irizarry is married and has two children.

### **POVA Life Member Norton "Tony" Newcomb**

Tony Newcomb is a long-time POVA member, a recent Life Member, and proud veteran of both the Army's Special Forces and 6<sup>th</sup> Psychological Operations Battalion in Viet-Nam. Here is Tony's bio:



***CPT-Ret. Norton "Tony"***  
***Newcomb***

Norton joined the Marine Corps in July of 1957, attended the Naval Intelligence school & the Intelligence Advanced Course at NAS Alameda, CA. He served on Qumoy during the Qumoy-Matsu crisis, and completed his active duty in June of 1962, and continued in the Marine reserves making the rank of Cpl(E-4). He worked as a police officer in Joliet, IL.

In 1964 on completing his reserve time, Norton joined the US Army, attending jump school then the Special Forces "Q" course at Ft Bragg. He was then assigned to Nancy, France as liaison to 10<sup>th</sup> Special Forces at Bad Tolz. In 1965 he was assigned to the J-2 of the Joint Pacific Hqs at Camp Smith, Hawaii and in Feb 1966 sent to Vietnam to 5<sup>th</sup> Special Forces in NhaTrang. In Aug of 66 he was transferred to the 6<sup>th</sup> PsyOp Bn S-2, but volunteered for loudspeaker team duty and given a Vietnamese interpreter and sent to the 11<sup>th</sup> Armored Cav in Xuan Loc where he supported them with back-pack loudspeaker duty for 3 months, then spent the next 5 months performing back-pack loudspeaker duty in I-Corps, 2 & 3 Corps as well as hundreds of hours dumping PsyOp leaflets & air loudspeaker missions, mostly in I Corps and 3 Corps, earning 2 Air Medals & promotion to SSG E-6.

Norton departed Vietnam but returned 30 days later to be assigned to the Studies & Observation Group (SOG) to the Ops33 section (black PsyOps) in Eldest Son & Shining Sword missions where he served until being re-assigned in Jan 68 to a Joint Special Warfare Task Group for the Pueblo Incident in Korea, serving there & providing PsyOp services to the ROK Army & ROK Marines until June of 68 when he departed for Infantry OCS at Ft Benning, GA. Norton was commissioned in Jan 1969, served in Europe & Korea, and retired at Ft Carson, CO Dec 1983.

Norton was (and still is) very active in the Association For Intelligence Officers, and in Oct 2000 was awarded AFIO's General Richard G. Stillwell award for a lifetime achievement in intelligence, only the 2d military officer to receive this award. On April 4, 2001, Cpt Newcomb, along with 260 other surviving SOG personnel was presented with the Presidential Unit Citation at Ft Bragg.

Norton has a son, Micah living in Boulder, CO, a daughter, Angelique living in Little Falls, NJ and another daughter, Jilashli residing in Kansas City, KS



### **Career PSYOP Veteran and POVA Member**

POVA is proud to introduce Steven Collins, COL-Ret., a career PSYOP leader and former Commanding Officer of the 6<sup>th</sup> PSYOP Battalion. Here is Steve's military and career biography:



### **Steven Collins, Chief of Staff, Defense Language Institute Foreign Language Center & Presidio of Monterey**

Steven Collins is the Chief of Staff of the Defense Language Institute Foreign Language Center and the Presidio of Monterey. He is responsible for coordinating and providing full spectrum staff support for over 15,000 military language students and 2000 staff and faculty posted at the Presidio of Monterey and at 31 locations around the world. A 1983 distinguished graduate of the US Military Academy at West Point, he began his commissioned US Army service in Europe with the 8<sup>th</sup> Infantry Division, Mainz, Germany. From 1988-90, he was a rifle company commander in the 7<sup>th</sup> Infantry Division (Manchu Regiment). From 1990-92, he attended Yale University and earned his Master's Degree in European History (specializing in modern European Diplomatic History). Subsequently, from 1992-95, he was an Assistant Professor of European History, US Military Academy at West Point, NY.



After a short stint in Zagreb, Croatia, assisting with transition of efforts in Bosnia from UN to NATO control, he deployed to Sarajevo in January 1996 as the OIC of "Radio IFOR," the PSYOP radio effort in Bosnia. A few months later, he became the Operations Officer of the NATO Psychological Operations Task Force in Bosnia. In October 1996, he redeployed to Ft. Bragg, and assumed command of the 6<sup>th</sup> PSYOP Battalion (the US European Command-oriented PSYOP formation), with the incumbent battalion commander seconded to work for the US State Department.

In July 1997, he became the Chief of PSYOP Doctrine at the US Army Special Warfare Center and School, Ft. Bragg, NC, and in May 1998 became the PSYOP Analyst and later the Chief, Analysis Branch, for the

US Special Operations Command at MacDill AFB. From 2001-2004, he was posted as the Chief of Psychological Operations at the Supreme Headquarters Allied Powers Europe, Belgium, where he was responsible for all NATO military information support operations in Bosnia-Herzegovina, Kosovo, and Afghanistan. His last assignment in uniform was as the Deputy Chief of Staff of Operations for the Defense Language Institute Foreign Language Center (DLIFLC). After retirement from the uniformed military in 2006, he was the Dean for Field Support at DLIFLC, with responsibility for over 100 academic faculty and staff, posted at 23 locations around the world. In 2013, he became the Chief of Staff of DLIFLC. He is knowledgeable in the German and French languages. A dedicated participant in triathlons and a cyclist, he is married to Lydia who owns and operates Turn Key Design and Property Services in Pacific Grove, Pebble Beach, and Carmel, California. They have one daughter, Katherine, who is a graduate of the College of William & Mary, and working in Berlin, Germany, for a Palo Alto-based tech start-up firm.

His military decorations and badges include: Legion of Merit, Defense Meritorious Service Medal (1 Oak Leaf Cluster), Meritorious Service Medal (2 Oak Leaf Clusters), Joint Commendation Medal, Joint Achievement Medal (1 Oak Leaf Cluster), Army Commendation Medal (4 Oak Leaf Clusters), the NATO Medal, Ranger Tab, US Senior Parachutist Badge, Combat Infantryman's Badge, and the German Parachutist and OpInfo (PSYOP) Badges.

Military Schools include: US Army War College Defense Strategy Course, the US Command and General Staff College, NATO Staff Officers' Course, Allied Command Europe PSYOPS Course, US PSYOP Course, US Civil Affairs Course, US Army Light Leaders Course, Ranger School, Jumpmaster School, Airborne School.

### **POVA's Life Members**

POVA has offered Life Memberships for several years, and will publish the names of these key veteran members in each newsletter going forward. Many thanks to each and every Life Member for your invaluable support, guidance, and brotherhood over the years.

**David Schultz**  
**David Albanese**  
**David Affleck**  
**John Henry "Jack" O'Neil**  
**Alfred Paddock**  
**John Cheney**  
**Arlo Despain**  
**William Forgey**  
**Eric Hersh**

**Rick Hofmann**  
**Stanley Michelsen**  
**James Osborne**  
**Chad Spawr**  
**Dennis Smiser**  
**Rich Hosier**  
**Curtis Boyd**  
**Carrie Spivey-Vernon**  
**Lawrence Dietz**

**Mike Stoeckert**  
**Ray Ambrozak**  
**Roxanne M. Merritt**  
**Norton "Tony" Newcomb**  
**Miguel Hobbs**  
**Ferdinand Irizarry II**  
**Joseph Meissner**  
**Floyd Turnquist**

### **PSYOP Veterans who have passed**

POVA seeks to identify all our fellow PSYOP soldiers who have passed since coming home from their military service. We have a comprehensive roster of those who died while deployed and in combat, but seek to create an ongoing remembrance of those brethren who have died as Veterans. As there isn't a comprehensive roster or other listing of who these veterans are, our best source of information will be our fellow soldiers who we knew while in service. **Please forward the names of our deceased fellow PSYOP vets to Chad Spawr (spawrtan@wideopenwest.com).** We will periodically include the roster in the newsletter as a reminder to help us maintain a memorial to our deceased fellow Psywarriors.

## **Stunning New Embroidered POVA Shirts Available**



POVA now offers both long-sleeve and short-sleeve shirts for sale. Embroidered with the POVA logo on the left breast and "POVA" embroidered on the right sleeve, the shirts are available in either cotton or cotton-polyester blend. The shirts are very high quality in a beautiful dark green with gold embroidery. Standard pricing is below; Life Members receive a 15% discount:

Item	Size	Price	Life Member Price
<b>Cotton, Forest Green, Short Sleeve Polo, Logo on front left pocket, POVA on right sleeve</b>	Large & XL	27.50	23.38
	2XL	30.00	25.50
<b>Silk, Forest Green, Short Sleeve Polo, Logo on front left pocket, POVA on right sleeve</b>	XL	37.00	31.45
<b>Long Sleeve Polo Forest Green Cotton Blend</b>	Large & XL	34.00	28.90
	2XL	38.00	32.30
<b>Cotton, Forest Green, Long Sleeve Oxfords</b>	All Sizes	37.00	31.45

POVA is developing an order sheet and website to facilitate your purchase; in the meantime, contact Rich Hosier directly ([hosierrich@yahoo.com](mailto:hosierrich@yahoo.com)) and he'll help you place an order. All orders include the cost of shipping.

## **2015 Year-end Financial Report**

POVA's VP of Finance and Member Development has consolidated our financial records to allow us to begin planning to manage our finances and help us plan for future growth. Here is the year-end 2015 financial status:

Categories	Oct	Nov	Dec	'15 YTD
<b>Revenue</b>				
Starting Balance	1203.08	1423.68	808.68	1113.68
Annual Dues	560.60	45.00	115.00	720.60
Life Dues	810.00	750.00	190.00	1750.00
<b>Total Income</b>	<b>2573.68</b>	<b>2218.68</b>	<b>1113.68</b>	<b>3584.28</b>
<b>Expenses</b>				
Ofc/Supplies		130.00	0.00	130.00
Contributions		80.00	0.00	80.00
6th BN B-Day	400.00	0.00	0.00	400.00
IRS Tax ID	750.00	0.00	0.00	750.00
POVA Products		1200.00	0.00	1200.00
<b>Total Expenses</b>	<b>1150.00</b>	<b>1410.00</b>	<b>0.00</b>	<b>2560.00</b>
<b>Ending Balance(s)</b>	<b>1,423.68</b>	<b>808.68</b>	<b>1,113.68</b>	<b>1,024.28</b>

**\*\*IMPORTANT PHONE NUMBERS / E-MAIL ADDRESSES\*\***

<b>PRESIDENT</b>	MIKE STOECKERT	<a href="mailto:hookeye1@optonline.net">hookeye1@optonline.net</a>	631-868-3068
<b>VICE PRESIDENT/ CHAPLAIN</b>	JOHN CHENEY	<a href="mailto:hqcmdt@hotmail.com">hqcmdt@hotmail.com</a>	214-929-6603
<b>VICE PRESIDENT CORPORATE RELATIONS</b>	CURT BOYD	<a href="mailto:Curtis.boyd@jhuapl.edu">Curtis.boyd@jhuapl.edu</a>	
<b>VICE PRESIDENT FINANCE &amp; MEMBER DEVELOPMENT</b>	RICH HOSIER	<a href="mailto:hosierrich@yahoo.com">hosierrich@yahoo.com</a>	
<b>FIRST VICE PRESIDENT &amp; NEWSLETTER EDITOR</b>	CHAD SPAWR	<a href="mailto:spawrtan@wideopenwest.com">spawrtan@wideopenwest.com</a>	248-495-5974
<b>POVA WEBMASTER</b>	RICK HOFMANN	<a href="mailto:rick.hofmann@usapova.com">rick.hofmann@usapova.com</a>	
<b>TRUSTEES</b>	DICK HOLZHEIMER PAUL WOLFGEHER ALAN BYRNE	<a href="mailto:rholzh@yahoo.com">rholzh@yahoo.com</a> <a href="mailto:paw1924@swbell.net">paw1924@swbell.net</a> <a href="mailto:albyrne@aol.com">albyrne@aol.com</a>	813-391-2975
<b>HONORARY HISTORIAN MEMORABILIA DESIGN ARTIST</b>	TOM BRANDT	<a href="mailto:vietnamimages@yahoo.com">vietnamimages@yahoo.com</a>	630-837-7955
<b>LIAISON OFFICER</b>	DOUG ELWELL	<a href="mailto:elwellds@embarqmail.com">elwellds@embarqmail.com</a>	910-488-1383
<b>Ed Rouse's PSYOP Website</b>	<a href="http://www.psywarrior.com">http://www.psywarrior.com</a>		
<b>POVA's WEBSITE</b>	<a href="http://www.usapova.com">http://www.usapova.com</a>		
<b>PSYOP Regimental Association Website</b>	<a href="http://www.psyopra.com">http://www.psyopra.com</a>		
<b>COL-Ret. Larry Dietz PSYOP Blog</b>	<a href="http://www.psyopregiment.blogspot.com">www.psyopregiment.blogspot.com</a>		

**In Closing** A little humor to close this month's newsletter:

Knowledge is knowing a tomato is a fruit;  
Wisdom is knowing not to include it in a fruit salad;  
Philosophy is pondering whether ketchup is a smoothie.  
*Anonymous (for a good reason)*

If you have a correction to previous information, or something you'd like to add to a future newsletter, send it to Chad at the email address listed below.

***In Brotherhood,***

***Chad Spawr***  
***First Vice President & Interim Editor***  
[spawrtan@wideopenwest.com](mailto:spawrtan@wideopenwest.com)