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# Credibilis

**Psychological Operations Veterans Association**

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Volume 14, Number 1

Spring 2001

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Hello All,

There's a lot going on in POVA right now, and we have a lot to be grateful for.

Not the least on the gratitude list is the continuing recovery of our friend, co founder, and past president, Jack O'Neil.

Jack had a bit of a serious health issue to deal with over the past holiday season - to the point of having the Last Rites administered. But as some of us know, biker/psywarriors are more than a little hard to kill off so Jack's back with us and getting stronger every day.

Thank you God, Thanks be to Allah, et al.

## **"Oldest" ? Psywarrior Found**

We can also be grateful for the power of the Internet in bringing new members to us - including one who may be among the oldest - shall I say most experienced - Psywarriors on the planet.

Not long ago Mr. Charles Barber, of Boulder Colorado, contacted us through the [www.psyop.com](http://www.psyop.com) web site. He was responding to the Al Paddock's write-up on MG Robert McClure, the Father of American Special Warfare.

Mr. Barber actually served with General McClure's staff in France during WWII.

Welcome to POVA, Charles, we're honored to have you with us.

## **Reggae Rojah**

Also in the news, Roger Steffens, HHC, RVN, 67-69. Roger is and for many years has been the undisputed world authority on Reggae music. He's just opened the world's first reggae museum - at the Queen Mary in Long Beach, CA.

Check it out on the Internet at [www.theworldofreggae.com](http://www.theworldofreggae.com), [http://niceup.com/press\\_release2.html](http://niceup.com/press_release2.html), and [http://www.jahworks.org/music/concert/bob\\_marley\\_exhibit.html](http://www.jahworks.org/music/concert/bob_marley_exhibit.html)

## **Honoring Psywarriors**

As far as the rest of us go, we have a groundbreaking opportunity before us. Several branches of the service from Airborne to Armor and even the Quartermaster Corps have honorary "Orders" to recognize outstanding service,

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dedication, and professionalism among their ranks.

We, as the Psyop Veterans Association have the opportunity to institute such an Order to recognize our own.

The full text of the proposed foundation document can be found on pages 5 to 7.

In short, we propose to establish the Order of St. Gabriel to recognize deserving Psywarriors, past present and future, peacetime and combat, officer and enlisted, active duty and reserve, in uniform and civilian support.

Honorees will be presented with formal certificates and medallions, and their names will be displayed in a place of honor at Ft. Bragg. We propose that those wounded or killed in action be the first to receive such recognition.

### **What's in a Name?**

While forming the Order seems to be universally accepted by those who've been involved in early discussions, there were one or two of our members who felt naming an honorary order after a saint was inappropriate. Actually, it isn't. It's a military tradition of long standing.

St. Michael is the accepted patron of the Airborne. St. Barbara is the patron of Artillery. It's a given that those who go in harms way tend to adopt such patrons.

Gabriel is the patron of communicators and the carrier of great messages. Further, Gabriel is acknowledged and honored by the peoples of The Book. He's revered in the Bible, in the Torah, and in the Koran.

It would be hard to find a more readily acceptable, satisfactory, symbol and personification for the strength, honor and commitment of the psywarrior, wouldn't it?

### **What's your view?**

Under our by-laws the membership votes on issues before it at the reunion meetings. The POVA Board is empowered to conduct the business of the organization between those meetings.

In this case, however, I'd like to hear from you. If you have an opinion on the forming of an Order to honor psywarriors, or an opinion on the name "Order of St. Gabriel," read the foundation document then drop me a note at [rg@psyop.com](mailto:rg@psyop.com), or by snail mail at 1033 Creekside Dr., Wilmington, DE. 19804.

We'll take your opinions into consideration and will post the results on our web site at the end of May.

There are more great things coming, so stay tuned,

Take care,

Rick Hofmann  
President  
Psychological Operations Veterans' Association

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## Financial Report

<b>Starting Balance</b>	<b>August 31, 2000</b>	<b>2612.87</b>
<b>Balance On Hand</b>	<b>April 30, 2001</b>	<b>2064.67</b>

### Income

Dues, reunion fees	635.00
<b>Total</b>	<b>635.00</b>

### Expenses

Web Site	495.00
Web Hosting	70.00
Postage Newsletter	118.20
Donation	500.00
<b>Total</b>	<b>1183.20</b>

Balance forward	2612.87
Balance on hand April 30, 2001	2064.67

Respectfully Submitted

*Frank Coburn*

Frank Coburn, Treasurer  
4th PSYOP Group

*(With the assistance of Hazel Coburn)*

### CHANGE OF ADDRESS

Please note that the Spawr family is moving into a newer and nicer house; here is the new address:

Chad and Linda Spawr  
3496 Summit Ridge Drive  
Rochester Hills, MI 48306

Phone number is the same: 248-276-2492.

Chad

TONY NEWCOMB  
246 S. Wyan Rd,  
Decatur, IL 62522-1031  
Tel: (217) 422-5015  
email: decaturvlp@aol.com

Rick Hofmann  
1033 Creekside Dr  
Wilmington, DE 19804  
Tel: (302) 683-0113



# Important Phone Numbers for Members & Families

Chaplain Bill Mark	<i>Chaplain</i>	(617-275-7500) (work) (978-741-5747) (home)
Rick Hofmann	<i>PRESIDENT</i> <i>Locator &amp; Membership Officer</i>	(302-683-0113)
Ray Ambrozak	<i>VICE PRESIDENT</i>	(254-698-2266)
Frank Coburn	<i>TREASURER</i>	(209-798-2294)
Dave Rogers	<i>TRUSTEE</i>	(502-695-1263)
Dave Schultz	<i>TRUSTEE</i>	(516-298-9340)
Dick Holzheimer	<i>SECRETARY</i>	(703-689-2296)
Al Forgacz	<i>Newsletter Editor</i>	(516-431-2014)
Dave Missavage	<i>Nominations Officer</i>	(309-786-1042)
Jack O'Neil	<i>Vice President</i> <i>Veterans' Service</i>	(603-776-8253)
Tom Brandt	<i>Historian/Memorabilia/ Design Artist</i>	(630-837-7955)

Credibilis Web Site

[HTTP://WWW.PSYOP.COM](http://www.PSYOP.COM)

Ed Rouse PSYOP's Webpage

[HTTP://www.geocities.com/Pentagon/1012/ki.html](http://www.geocities.com/Pentagon/1012/ki.html)

(Please inform the Newsletter Editor if any of the above telephone numbers are incorrect or have been changed)

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## Founding Principles of THE ORDER OF ST. GABRIEL

### **Military Patrons**

Patron saints are chosen as special protectors or guardians over different areas of life. Patrons are often accepted or embraced by those in harm's way regardless of their own affiliation with a religious denomination, or the lack of such affiliation.

The custom of adopting such a patron, or the ideals characterized by such a symbol, is a tradition as old as the organized military itself, and is part of the fabric of the U.S. Military - again, without direct or implied affiliation with any religious structure or denomination.

St. Michael is the accepted patron saint of airborne troops, for example; St. Elmo the patron protector of Ordnance, and St. Maurice the patron of alpine troops.

The Order of St. Maurice was formed to recognize honor, achievement, and dedication among infantrymen. The Order of St. George honors our colleagues in armor.

The Order of St. Martin recognizes outstanding achievement among quartermasters; and the Order of St. Barbara was formed to recognize the honor, achievement and dedication of artillerymen.

It is entirely appropriate and within accepted precedent, therefore, to form the Order of St. Gabriel to recognize and honor those who dedicate themselves to the saving of lives through Psychological Operations.

### **Gabriel the Archangel**

Gabriel the Archangel is the patron and protector of broadcasters, writers, announcers, television employees, diplomats, and all persons in the communications profession associated with the development, preparation, and dissemination of information.

Gabriel, and the other Archangels, are honored in the Torah and the Koran as well as in the Christian Bible.

The soldiers, civilians, and veterans of the US Armed forces psychological operations organizations are experts in the design, preparation and dissemination of information across a variety of electronic and print media.

They've also demonstrated their superior expertise in planning and executing missions on a worldwide basis using the latest in print and broadcast technology.

As tradition holds St. Gabriel as a messenger of powerful things to come. So, too, is today's psychological operation's soldier the voice of a powerful message to friend and foe alike.

Modern psywarriors carry messages of peace and preservation to all who support or oppose US foreign policy objectives overseas.

These objectives are uniformly directed in support of friends and allies, while also dissuading opponents from taking courses of action inimical to world or regional peace.

### **The Order of St. Gabriel**

The Order of St. Gabriel shall be a private non-profit entity founded by the Psychological Operations Veterans' Association.

The continuing goal and objective of the Order is to provide a source of recognition and appreciation to members of the United States Armed Forces engaged directly or indirectly in the profession of psychological operations in support of United States' foreign policy objectives around the world.

The Order is neither directly nor indirectly associated with the United States Government, the US Department of Defense, or any branch of the United States military, nor with any faith based organization of any structure or denomination.

Relationships with the United States military are advisory.

Because the Order is dedicated to the recognition and continuing support of the missions and activities of the US Army's Psychological Operations Regiment, the Honorary Colonel of the Regiment or his/her designee serves as an advisor to the Order.

The Commanding Officer of the 4<sup>th</sup> Psychological Operations Group (ABN) or his/her designee serves as liaison between the Order and the US Army's Psychological Operations community, but provides no direct funding, direction, or control of the Order.

### **Mission of the Order**

The Order's mission is to appropriately recognize the commitment, dedication, and contributions of members of the American military psychological operations community, whether civilian employees, on active or reserve duty, or who are military veterans, engaged in the design and execution of psychological operations in support of American foreign policy objectives, and who perpetuate

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the honor and traditions of the profession of military psychological operations.

#### **Administration of the Order**

A Board of Directors shall be appointed by the Psychological Operations Veterans' Association. The Board shall oversee the policy direction of the Order and shall approve recognition activities and funding in support of the mission of the Order.

The Board shall be composed of three voting members, each of whom is a volunteer and who receives no compensation.

The Board shall be composed of the Executive Director of the Order, the President or a Vice President of the Psychological Operations Veterans' Association, and at least one individual who has served in a US military psychological operations organization.

No member of the Board of Directors may be an active duty or reserve component member of the US armed forces.

The Executive Director is to be appointed by the Board of Directors. The Executive Director administers the business operations of the Order and is the functional liaison for all activities of the Order with all other organizations.

The Executive Director shall be a full voting member of the Board of Directors, and will provide periodic reports to both the Board and the Psychological Operations Veterans' Association.

#### **Recognitions by the Order**

As articulated in its mission statement, the Order will design and implement appropriate actions to recognize the commitment and dedication individual members of the US armed forces psychological operations organization, past and present.

Those eligible for recognition by the Order include:

all active duty and reserve component officers, non-commissioned officers, warrant officers, civilian employees, and veterans of United States armed forces psychological operations organizations, and those of other military organizations attached to or working in support of psychological operations units and objectives, who, by their dedicated and committed actions, have substantively advanced the military psychological operations profession as a major force multiplier in support of US military and foreign policy objectives.

In pursuit of its mission, the Order has created special recognitions for those who have dedicated their skills and expertise to the success of modern military psychological operations. These recognitions include:

**Exemplar of the Order:** A person whose contributions have been so significant that they serve as a foundation to the existence of military psychological operations as a sustaining contributor to US foreign policy objectives.

**Knight of the Order:** A person killed or wounded while conducting air, ground or sea borne psychological operations or support activities against an armed hostile force. Designation as a Knight of the Order is automatic to all who are identified to be eligible.

**Chevalier of the Order:** One whose sustained contributions over time have contributed significantly to the recognition of military psychological operations as a true force multiplier.

**Preceptor of the Order:** A person whose commitment to the profession and traditions of military psychological operations and/or outstanding contribution has added significant value to the profession.

These recognitions are defined as to provide the widest possible latitude to those creating nominations and to the Board of Directors in approving recognitions.

The goal of the Order is to provide substantial recognition of individual contributors while assuring that recognition is valued by recipients and viewed as desirable by those who may seek recognition for superior contributions.

Recognition will not be conferred by the Order on a person who has occupied a particular position or who has performed their normal assigned duties for any specific period of time.

Recognition by the Order is conferred for "above and beyond" contributions to the profession.

#### **Nominations and Approval of Recognitions**

Any person, living or dead, can be nominated for recognition by the Order.

Similarly, the nominator can be any individual who has knowledge, either direct or indirect, of the actions and/or contributions for which the person is being nominated.

Nominations are encouraged and welcomed, but nomination does not guarantee either a level of recognition or the fact of recognition. Approval of a nomination depends on the facts supporting each candidate. All approvals are made on a case-by-case basis.

Nomination shall be accepted only in the form of a letter written to the Order, naming the individual to be recognized, and providing sufficient information for the Board of Directors to understand the contribution of the nominee, and to assist the Board in approving recognition and determining the appropriate level of recognition.

Nominators should not recommend a specific level of recognition, as the Board will make that decision after consideration of all appropriate facts and information.

Nominations should be supported by multiple endorsements for the individual to be recognized. While the Order does not encourage "letter-writing" campaigns, it does encourage collaborative and thoughtful recommendation by several endorsers to assure that a nominee's contributions are fully and properly recognized.

#### **Recognition of Individual Contribution**

Each award by the Order will be accompanied by appropriate tokens of recognition. In the case of those persons given posthumous recognition, a letter and appropriate tokens will be provided to the next-of-kin.

While recognition tokens for living persons may change over time, the following are general guidelines for the awards:

**Exemplar of the Order:** A framed certificate of recognition with medallion of the Order with ribbon, and engraving of recipient's name on a special permanent recognition trophy.

**Knight of the Order:** A framed certificate of recognition and medallion of the Order with ribbon, engraving of the Knight's name on a permanent plaque to be maintained at an appropriate location by the Order and the recipient's headquarters organization.

**Chevalier of the Order:** A framed certificate of recognition and medallion with ribbon from the Order.

**Preceptor of the Order:** A framed certificate of recognition and medallion with ribbon from the Order.

Records of a presentations will be held by the order and in a separate secure location by the Psychological Operations Veterans Association.

Duplicate records will also be presented for an additional level of safekeeping with the Commander, 4<sup>th</sup> psychological Operations Group, and to the curator of the Special Operations Museum, Ft. Bragg, NC.

Recognitions shall normally be presented on St. Gabriel's Day, September 29<sup>th</sup>.

Alternatively, presentations may be also made in connection with one or more significant activities or events of the Psychological Operations Veterans Association, the 4<sup>th</sup> Psychological Operations Group, the Psychological Operations Regiment and/or its constituent active duty or reserve component military organizations.

Whenever possible, recipients should be present to receive recognition and to be shown personal appreciation for their contributions.

#### **Funding of the Order**

The Order shall be funded solely through private and corporate contributions, which once tax-exempt status is achieved, will be fully tax deductible under the current tax laws of the United States; and by a token nomination fee.

The Order will periodically solicit funds in support of its recognition activities. Funds will be used solely to acquire recognition mementos, and pay for necessary expenses of the Order.

No salaries or reimbursement of unrelated personal expenses will be made.

The Executive Director is authorized to make expenditures for the Order and will account periodically to the Board of Directors for the administration of all donated funds.

#### **Relationship of the Order's Recognition to Individual Records**

While the Order seeks to establish a desirable and valued recognition of individual achievement and contribution, there is no direct relationship between the individual's military or career record and the actions taken by the Order.

Therefore, the achievement or non-achievement of recognition by this Order does not have, and is not intended to have, any impact or effect on any soldier's military career record.

Except by approval of Department of the Defense, no record of the Order's recognition is appropriately included in the military personnel file.

Richard Hofmann, President  
Chad Spawr, Vice President at Large  
Psychological Operations Veterans' Association

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**FROM THE HONORARY REGIMENTAL COLONEL**

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This is my third column as Honorary Colonel, and there are a number of favorable developments to report.

First, in June the Honorary Sergeant Major of the Regiment, SGM (R) Rudy Whittaker, and I were invited to attend the 2d PSYOP Group Commanders' Conference, Annual Training Brief, and Dining-In. The esprit, enthusiasm, and professionalism that we observed over a very full weekend was a welcome sight to this old soldier's eyes. As an example, the briefing given by LTC Stall on his seven month tour in Kosovo was simply outstanding, and reflected the initiative and ingenuity of his officers, NCOs, and soldiers who accomplished tasks often were well outside their normal job descriptions. Both SGM Whittaker and I had the opportunity to make remarks to the attendees, and to engage in one-on-one discussions with many. Colonel Sandy Davidson, who turned over his command to COL Steve Hashem a few weeks later, can be quite proud of the 2d PSYOP Group.

In July my wife and I attended the bi-annual reunion of the Psychological Operations Veterans' Association (POVA, held in Estes Park, Colorado. The nucleus of POVA is made up of former members of the 4th PSYOP Group who served in Vietnam, and the camaraderie among them was evident. At the same time, Theresa and I were made to feel quite welcome, and in recent years POVA has reached out to embrace new members from among the AC and RC units. The outgoing president of POVA, Chad Spawr, shared the podium with me at the activation ceremony for our Regiment in November, 1998, and placed a wreath on the memorial stone dedicated to the 4th PSYOP Group's KIA's in Vietnam. The new president of POVA is Rick Hofman, who is continuing the close relationship that existed between Chad and me. We expect both POVA and POA to play important roles in synergy with our Regiment, and AR 600-82 allows the Honorary Colonel to act as a liaison between the Regiment and private associations. To facilitate this role, I am also a life member of both the POVA and the POA. I look forward to working closely with the officers of each association.

Finally, during the week of 17 July, I made a trip to Ft. Bragg to discuss Regimental issues with several officials. My office call with Major General William Boykin, the new CG, US Army Special Warfare Center and School--also our Regimental Home Base Commander--was quite profitable. General Boykin shared his vision for the Center and School with me, and pledged his support for enhanced coverage of PSYOP and CA in the JFK Museum and Archives. My subsequent discussions with Roxanne Merritt, Curator, JFK Special Warfare Museum, and Cyn Hayden, Special Warfare Center Archivist, confirmed General Boykin's emphasis in these areas.

The future appears bright for the Museum and Archives. Plans call for an expansion of the current Museum to a two-story facility that will increase the exhibit area by 12,000 square feet. Also in the works is a Historical Research Building to be located behind the Museum. It will house two 100--person classrooms, Archives, museum artifact storage area, offices for the historians, and a museum exhibit fabrication workshop. This building is included in the USSOCOM FY07 construction schedule.

The JFK Museum is the official branch museum for both Special Forces and Civil Affairs, as well as the PSYOP functional area. It also illustrates the history of US Army Rangers and Special Ops Aviation. As those of you who have visited the Museum realize, however, both PSYOP and CA are severely under-represented in the materials displayed. The Museum is dominated by Special Forces exhibits, and has been for years. There are several reasons for this disparity. The Special Forces Association has taken an aggressive approach to donating both artifacts and money to the Museum, and it shows. Second, previously the Curator has had little success in soliciting artifacts and money from the PSYOP and CA communities.

This situation must change, and it is up to us in the PSYOP community to do our part. Here's what we can do. First, dig those artifacts and documents out of your footlockers, basements, or attics, and DONATE (AR 870-20 prohibits loans) them to the JFK Special Warfare Museum at: Commander, USAJFKSWCS, ATTN: AOJK-MU, Ft. Bragg, NC 28310. Roxanne Merritt is the Curator; phone 910-396-4272; e-mail: merritr@soc.mil. She needs, in particular, Vietnam PSYOP materials of substance, ie. leaflets, etc.

To donate personal papers, documents books, etc., DONATE them to Commander, USAJFKSWCS, ATTN: AOJK-HS, Ft. Bragg, NC 28310. Cyn Hayden is the Archivist; phone: 910-396-3911; e-mail haydenc@soc.mil. If a donor is unsure whether their material should go to the Museum or to the Archives, send it to either location, and the facilities will sort the material out. The donor will receive an acknowledgement from each activity, as well as a donor form which must be signed and returned.

The next area in which we must do a better job is AUTOMATIC submission of artifacts and documents like after action reports, audio-visual materials, etc., to the Museum and the Archives. Both AC and RC units should do this as a matter of routine. As a trained historian, from personal experience I know the importance of proper collection and preservation of such materials. As a community we MUST do a better job of telling our story, and of assuring that future generations can profit from our hard-earned experiences.

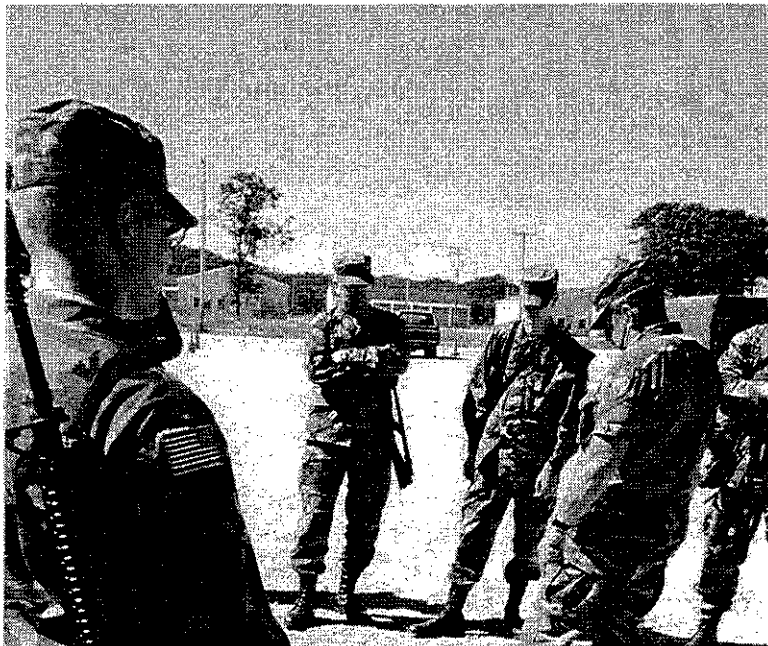
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And, yes, we need to get out our checkbooks and support the JFK Historical and Memorial Museum Association, just as Special Forces has done for many years. An annual membership is only \$10.00, life \$100.00, and there are opportunities for donations in larger amounts. Proceeds from dues and donations will help fund the Museum's expansion. I am a life member, and encourage you to support this worthwhile project. I will send a quantity of membership applications to the presidents of POA and POVA, and interested persons may also contact me at phone: 703-660-9157; e-mail: paddockal@kreative.net; or address: 7119 Devonshire Rd, Alexandria, VA 22307.

Major General Boykin has pledged his support for enhancing coverage of PSYOP and CA in the Museum and Archives. We have the opportunity to make valuable contributions to telling the story of PSYOP, and to preserving its history. I trust that you agree.

Al Paddock  
Col., USA Ret



*11th Psyop Bn, 2 POG during  
their pre-mobilization training for  
Bosnia and Kosovo at Fort  
McCoy, WI*

*Photos courtesy:  
David J Albanese  
Capt, MI*



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**POVA REUNION 2002**

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Dear Fellow Psywarriors,

The time for our next re-union will be upon us before we know it. The dates will be July 12th to the 14th, 2002, with the 11th being an early arrival day. Returning to Washington D.C., will fulfill a promise made in 1992 to return to "The Wall" to honor our fallen comrades, as well as the approximate 60,000 psyop men and women who served in Vietnam. It will also give us time to be together once again and to continue the friendships both old and new that POVA has helped bring to each of us.

I would encourage everyone to start making plans for these dates. I will be contacting hotels and bus services for the best possible rates and services. We will have a gathering at "The Wall", our traditional dinner and re-kindling old and new friendships.

Anyone from the DC area who would like to help can contact me or President Rick Hofmann with any ideas or suggestions. Hope to hear from you. More detailed information will be in our next newsletter.

Loyally, Jack

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Well hello again from the mountains of New Hampshire!

It has been several months since we have produced a newsletter and for this I'm sorry, but there were circumstances that were beyond my control.

As some of you know last November 14th I went into the hospital for what was suppose to be routine back surgery. It was a three hour operation. After a week to ten days I was suppose to come home. Well we had a slight complication a few days after surgery and the doctors had to stop some internal bleeding. This was done and the day before Thanksgiving I was discharged. Once home I was sick right away and ended up back in the hospital the day after Thanksgiving. To make a very long story short I had a massive infection and had to be operated on again that Sunday and three times after that in order to save my life.

I had wonderful care while being in a coma for several weeks. I spent a total of 73 days in the hospital. I'm now on the mend with at least one more major operation coming up this summer to close me up and put me back together. I have the strongest faith in my doctors and God. I know a lot of you were praying for me during my illness. I want to thank everyone who prayed for me; everyone who supported Cindy and Sean with their phone calls and cards. It will always be remembered with deep gratitude. To say the least, it was a very close call, closer than I have ever been before but I guess my time is not up yet.

POVA has much work ahead in the future! We, as veterans and active duty personnel, must forge on to keep our wonderful association growing and contributing to each other. In this newsletter you will see new information on some ideas that President Rick Hofmann & Chad Spawr have come up with. I think in most cases you will feel as I do that they are a wonderful way to honor our people both living and deceased.

There is not much new on veterans affairs that I can bring you up to date on, but I certainly will keep my eyes and ears open for any new information for you.

Again, thanks for all the support! Please remember our POW'S/MIA'S!  
Loyally, Jack

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Dear fellow members of POVA.

Thirteen years ago five men from the 6th Battalion met at "The Wall" and decided to form a formal organization to help find more of our friends from the Vietnam era. We have steadily grown. Grown far above and beyond our expectations. Who would have ever imagined such success from that first meeting.

In the beginning things went slowly. We did not have the technological advantages that we have today. Making contact required "leg work". Then at our re-union in 1992, things really took off with a complete board of directors. Since then we have steadily grown with three different presidents. The core of POVA, however, has been held together by a few very active members. The time has come for you, the members, to decide where we go from here. Why? It's time for new blood! Time for more of the current members to get involved. We're beginning to get interest from both Korean war and WWII psyop vets, as well as active duty members; and we're on the verge of becoming a major player in the psyop arena with the Order we're presently considering.

To continue this growth we need your input and your active support. Can you contribute some time and support? Do you have talents that's can be used by the organization to further it's growth? Do you have ideas that can be shared with other members. As some of you have experienced in past reunions, many members shy away from holding office. To really grow, we must ALL take an active part. No organization can stand on solid ground without the co-operation and active participation of it's membership. I'm asking as many of you as possible to come to our reunion in Washington DC in 2002 and help us to continue to grow. As for my part, I cannot accept, nor will I seek any further positions in POVA in the foreseeable future. I have a long road to physical recovery ahead of me, and it is for this reason that it is imperative that new blood step in. I will continue to do my part for the newsletter, but I am hopeful someone will volunteer to take over this chore, since I have been doing it for 11 years. I ask for no pats on the back as POVA and it's continued success is my reward.

Loyally, Jack O'Neil.

Co-founder, past president, current vice-president & veterans affairs officer

#### **As an example of shared thoughts:**

It has been a trying couple of weeks with the Bob Kerry story. When are people going to come to grips that in a war, people die! Some of these people are innocent and that is a shame, but it happens. It has been happening forever and will continue to do so whenever and wherever there is a war or armed conflict. The media and the "anti-war" types seem to love to jump all over stories that involve American fighting men, yet how easy they can look the other way from the atrocities in Kosovo and many African nations. Acts of terrorism, take place every day in some corner of this world.

Remember Vietnam when the My-Lai massacre happened. That's all we read about for years. It had a terrible effect on many veterans, as they were again depicted as "baby killers". I know that most American's did their duty in Vietnam and did it well. We left there with many different feelings and tried to come home and get on with our lives. For some of us, this was more difficult than for others. This has been the same for all conflicts through the ages on both sides. The media never gives credit for the good we have done, such as working in orphanages, giving free medical care, etc. No, they don't write or care about these things, as they do not make good copy. I could go on and on, but I won't. I'm not whining, but dammit, it's time to let all veterans live in peace. The peace that we all fought and fight for. Those who commit wrongful acts should be held accountable. This should not be directed to all veterans and soldiers who did and do their duty today. I'm proud to have served my country, and I'm proud to be an American! No one can ever take that away from me.

Loyally, Jack

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**Letter From Roger Steffens To Chad Spawr**

Hi Chad,

Life's been very very hectic but quite good. Big news is that my ark-hives have finally found a home, to wit:

My reggae collection, which began in the summer of '73, has grown to fill six rooms of our home in Hellay. Several offers have come for the contents of these rooms - the Reggae Reception Chamber, the Reggae Cave, the Reggae Library, the Reggae Decompression Chamber, the Record Room and the Listening Room with its 13,000 cassettes, 9,000 records and 3,000 cds of reggae. It's nuts really. Various folk have tried to buy it all: Chris Blackwell, Rita Marley, the Schomberg Center for Research in Black Culture of the New York Public Library (!), even Japanese bootleggers whose million dollar offer I turned down - too much bad karma attached.

Finally, a firm called Global Treasures called. Their first two exhibitions are "The Treasures of the Vatican" and "Napoleon's Treasures from the Island of Elba." I'm the third - Roger's basement! Not bad, huh? The Pope, little Nappy and me. Well, one out of three ain't bad

I've been given almost 5,000 square feet to fill at the Queen Mary, which is in Long Beach, California, our seaport. The Queen is now a museum, hotel and convention center. I have two buildings on their dock to do with what I wish. It's a life-time dream come true, and I've got incredible people to work with. The chief designer actually promoted a Bunny, Bob and Peter Wailers' show in North London in '73 (to which a total of 20 people came!). In the '90s he produced the Marvel Music comix of Marley's life, "Iron" and "Zion." The architect is from the avante-garde edgy Morpheus Group, and his Danish wife is an elegant interior designer. The overall chief is Graham Howe. He was the personal curator for Graham Nash's photo archives for 15 years, which were auctioned at Christie's in the early '90s for huge amounts of money. So I feel I'm in good hands, although we've got a scant two months to design, build, mount and install it, with all the audio visual geegaws and everything else.

We've already chosen over a thousand posters, some wall sized (from Europe and Brazil) and photographs; 800 autographed album covers, and a similar number of singles - the main bulk of which will trace the entire history of Bob Marley and the Wailers' recording career from 1963 forward. We'll ride the course of Jamaica's own music from ska and rock steady, to the birth of reggae, into rockers, dancehall, dub, deejay, dub poetry and beyond in 23 different sections, designed to be viewed from a wide variety of interesting angles and juxtapositions, slashes and holes in the walls.

Of course there'll be excerpts both audio and video of many of the key reggae interviews we've conducted over the past 20 years, and interactive exhibits. We'll have a poster signed by Bob and virtually everyone of importance in his life - his mother, wife and children, managers, musicians, friends and record executives; there's a cacheted envelope from the UN stamped and postmarked on the day that Haile Selassie delivered his "War" speech, which became a song of that name by Bob Marley - and the cover is signed by His Majesty. Sarongs from Bali, t-shirts of Bob from Zanzibar, busts from Italy, reggae knick-knacks from Martinique, Yugoslavia, Mexico, Poland and the bottom of the GrandCanyon.

We'll have a theater in which films and videos will be shown during all our open hours. There'll be hundreds of Marley postcards on the walls, several hundred bumper stickers; and buttons, God, there'll be buttons! Must be close to 3,000 of them alone, mostly hand made, from all over the world. We'll show scores of books and magazines in Japanese, German, French, Italian, Swedish, Finnish, Arabic, Hebrew, Spanish, Portuguese and more.

And I know I'm leaving out dozens of other things that will fill the two buildings to bursting, and spill over into a specially designed conscious gift shop, with the finest of reggae materials from around the world, each personally chosen to show the breadth of the music's achievement, and present as much hand-made and genuine merchandise as possible for the international audience the exhibit is expected to draw to the ever-expanding site of the Queen Mary. The private press preview is Dec. 13, and the Grand (public) Opening is Dec. 14. You may print this info on your website. And the exhibit has just been pushed to a higher plane with the addition of the cream of the collection of one of the world's major Haile Selassie and Ethiopian archivists. He has allowed us to show, for example, the picture of His Majesty at his Golden Jubilee wearing eight medals, below which will be an example of each one of those medals. Samples of His Majesty's autograph, both as Ras Tafari and Haile Selassie, will be on display, along with the Imperial china, contemporary newspaper and magazine articles about the Italian invasion and subsequent defeat, and a significant array of medals and decorations as received by the world's most honored statesman. And much, much more in Haile Selassie Hall, just one of the two dozen areas planned for the exhibition. It'd be great, Chad, if you get out to the Vast Coast, to see you and give you a private tour.

One Heart,  
Roger

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Date: Sept. 20, 2000

FOR IMMEDIATE RELEASE  
16th PSYOP deploys to Kosovo  
By Diane A. Grant  
USASOC PAO

FORT BRAGG, N.C. (USASOC PAO) -- More than 30 reservists from the 16th Psychological Operations Battalion, headquartered at Fort Sheridan, Ill., will deploy shortly to Kosovo on a rotation assignment.

The consolidated unit, consists of members from the 345th Psychological Operations Company (Airborne) of Dallas, Texas; the 362nd POC of Fayetteville, Ark.; and the 310th POC of Atlanta, Ga. They will deploy for six months to support the 1st Airborne Division, a mechanized division based in Wurzburg, Germany.

The unit will develop and disseminate leaflets, flyers and other types of media that support the Kosovo Force (KFOR) mission to host nation citizens.

The 16th PSYOP Battalion will build the theme and message around KFOR's overall mission of bringing peace and stability to the region.

-more-

For Additional Information:                   Public Affairs Office  
  U.S. Army Special Operations Command  
  ATTN: AOPA-MC  
  Fort Bragg, N.C. 28307  
  Telephone (910) 432-6005  
  Fax: (910) 432-1046

#### 16th PSYOP deployment to Kosovo

Another unit mission includes working with local citizens. Tactical PSYOP teams patrol the region interacting with and making face-to-face contact with local civilians. These interactions allow the teams to assess the morale, mood and needs of local populations.

"Soldiers are motivated, and the morale is high. I am very impressed with the discipline and motivation of the soldiers," said Maj. Edward Armstrong, 16th PSYOP Battalion operations officer.

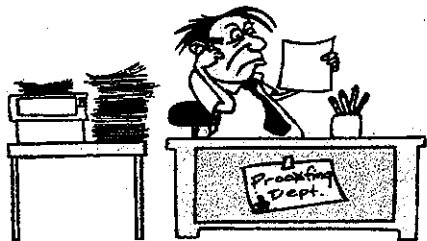
"This will be the battalion's first rotational assignment to the Kosovo region, and they are looking forward to interacting with the Kosovo citizens and learning about their culture," said Armstrong.

"After 15 years of service this is my first deployment; this allows me the opportunity to use the skills and training that I have gained," said Sgt. 1st Class John F. Becker. The lead company, made up of members from each unit, began training for this mission in April. The units met for drill each month for consolidated task force training. This included ensuring administrative files, 201 files, shot records, financial documents and powers of attorney were in order.

"For reserve units these issues often present obstacles that aren't always present in active duty units," said Armstrong.

The unit participated in pre-mobilization annual training here mid-September. They trained with and obtained support from the 4th PSYOP Group (Airborne) at Fort Bragg. Prior to deploying, the unit will report to the Replacement Center, Fort Benning, Ga., where troops will obtain final training and records checks.

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*From the  
Editor's  
Desk*



"WOW a newsletter" or perhaps "ABOUT TIME!". Either way let me first extend my apology for not getting a newsletter out on a timelier basis. A number of factors contributed to this tardiness, some of which were beyond my control.

Normally, I would gather, sort, and edit any incoming material, arrange them in the newsletter layout and then send it off to Jack O'Neil for publication. Over the years, Jack has been my liaison with Pitney Bowes who print the actual final production. Furthermore, Jack also has the dubious chore of sending out the individual newsletters to our membership.

As some of you may be aware, Jack recently has had some VERY serious health problems, which dates back prior to Thanksgiving. During this time, I must confess that the newsletter was the least thing on my mind. I was more concerned with the possibility of losing a dear beloved friend and brother. I, like our President Rick, *thank God* Jack is back and still with us. Jack still has a way to go, but he has improved noticeably with every telephone conversation I have had with him. My wife, Bobbie, and I are planning a trip to New Hampshire to visit him in a couple of days (May 18). I hope to include some photos of Jack and family in our next newsletter.

Jacks' condition was not the sole reason that there has been some time lapse between newsletters. My "job" has become quite time consuming with the installation of new computer equipment requiring many hours of learning and adjusting to the new technology. Had I had a *crystal ball* and foreseen Jacks' problem, I would have made a more concerted effort of getting a newsletter *out* prior to Thanksgiving.

As you can see by this newsletter, quite a few things have been going on. I have tried to focus on the more important and immediate issues. Unfortunately, due to space constraints, I have had to leave some items out of the current issue. One particular item, submitted by Paul Wolfgeher on "Psywar Operation", (a historic documentation of psychological operations) is excellent reading. I will try and publish it in the next newsletter. I would like to thank Paul for taking the time to send the article to me.

With this newsletter, you will note that I have also dropped Page 14, which lists the Email addresses of fellow members. Again, this is to conserve space. Perhaps, putting the list on our website may be a better alternative. Another alternative might be to send out a listing (say annually) to the membership. Let me know your thoughts. I will include any new members in future newsletters that are not presently on the list.

The following are a few additions as well as a correction from the last newsletter:

Joe "Beppe" Rosenberg	rosenbergjoseph@hotmail.com	
Rick Hofmann	rgh@psyop.com	(correction)
Herb Friedman	Bertf@webtv.net	
Tony Newcomb	diaboliq@home.com	

If I have inadvertently left out anyone's new emails or corrections please let me know so I can get them into the next newsletter. Please send the information to [forzaczb@aol.com](mailto:forzaczb@aol.com) or [forgacza@coned.com](mailto:forgacza@coned.com).

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## Message to a Prospective New Member.

We are essentially a reunion association; we do a little other business, but we are mostly a group of vets and families, including a few Gold Star families, who get together every other summer for a few days, enjoy each other's company, and do a little business. No war stories or drunken revelry, we enjoy the fact that we are alive, we remember our losses, but we mostly enjoy the company of each other and our families. We've been together every other year since 1988, and have recently become more involved with 4th PSYOP Group at Ft. Bragg.

I hope you'll take a minute to consider us and then join. Our dues are only \$20 per year, or \$80 for 5 years. We publish a newsletter approximately quarterly, the content and value of which is directly dependent on our members and officers. We are not a veterans' service organization such as VVA, AL, VFW. We are about enjoying each others' company once every other year, and perhaps doing a little business.

If you are interested, please send your name, address, phone, connection to PSYOPs and the dates of your involvement, Rick Hofmann at [rgh@psyop.com](mailto:rgh@psyop.com). Rick will send you our application and that will make it as official as it can be. We are a pretty informal Association, and we do have a good time at our reunions.

Sincerely, and Welcome Home  
Rick Hofmann

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## JUST A REMINDER

Membership dues are \$80.00 for FIVE years or \$20.00 annually.

All enrollments (\$20.00) received after November 1 will be applied to the following year's dues.

"Life Member" - One-time dues of \$200.00.

Please make your checks payable to Psychological Operations Veterans Association and forward to:

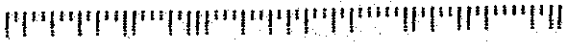
**Rick Hofmann**  
**1033 Creekside Drive**  
**Wilmington, DE 19804**

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The views and opinions stated in this Newsletter are solely those of the individual members and contributors, and are not necessarily of the Psychological Operations Veterans Association (POVA). No member or contributor may individually create organizational policy or modify or amend the Constitution and Bylaws of this Association; nothing published herein shall constitute such amendment.

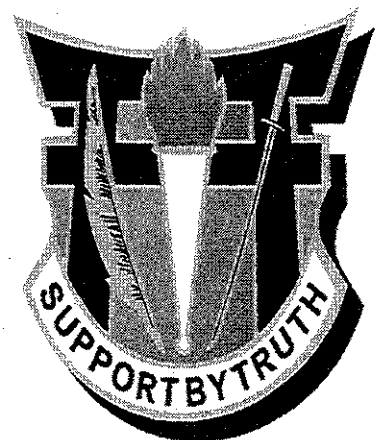
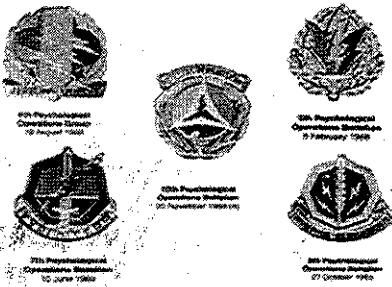
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Hammond M. Salley  
1669 S. Inez Way  
Amahelm CA 92802

23 Bow Mills Rd  
Center Barnstead,  
NH 03225



2nd PSYOP Group

7th PSYOP Group

Above Crests submitted by:  
DAVID J. ALBANESE  
CPT, MI  
PSYOP Planner (POVA Member)  
(To be incorporated with other crests in next newsletter)

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